Resilience, kindness keys to success

says Jerry West

West, WVU legend and NBA Hall of Famer, spoke to about 150 CPASS graduates and their families, including West's son, Jonnie, a member of the Mountaineers' Final Four basketball team who earned a degree in sport management.

Page 8
Mission Statement

The College of Physical Activity & Sport Sciences is actively engaged in enhancing the University’s commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College’s administration and faculty remain committed to fulfilling this mission.
Message from the Dean

It is truly my honor to share the current College of Physical Activity and Sport Sciences newsletter with you. After a very long, cold and snowy winter in West Virginia, I have exciting news to share with you.

In January 2010, we hired two new Sport Management faculty members – Dr. Aaron Livingston and Dr. Cindy Lee. Dr. Livingston and Dr. Lee will provide outstanding teaching, research and service to our students and the profession. I am also happy to report that Provost Michele Wheatley approved a new assistant professor in adaptive physical education. This faculty member will be on board by August 2010 and will work closely with the Friday Program which provides exemplary physical activity programming for children from Monongalia County who have various levels of disabilities.

The College continues to search for a major gifts officer to work with my office and the WVU Foundation to identify major gift prospects to help support the College’s mission.

The Dean’s Office continues to support the Follow the Leader Program, which targets graduating seniors who plan to pursue a career in higher education administration and/or sport management/administration. Students selected for this year’s Follow the Leader Program were Jordan A. Enke, Ben Larmore, Rob A. Fontaine, and Christopher L. Paradine. They served as hosts during my AAHPERD president’s reception during the 2010 AAHPERD convention in Indianapolis, Indiana. Emily Edwards was selected as the College’s NASPE Outstanding Major of the Year. The Dean’s Office provided funding for Emily and the Follow the Leader students to attend the AAHPERD convention.

Emily also served as the 2010 student speaker during the College’s 2010 Commencement held May 16, 2010. The College was honored to have Jerry West as the commencement speaker. Coach Bobby Huggins introduced Jerry West.

The Dean’s Office also supports the student advisory board. Undergraduate student members include Paul Mouser (Athletic Coaching Education), Amy Christman (Athletic Training), Jeff Core (Physical Education Teacher Education), Emily Edwards (Sport and Exercise Psychology), and Josh Fisher (Sport Management). Graduate student members include Josh Nelson (Athletic Coaching Education), Ben Anguish (Athletic Training), Megan Phillips (Physical Education Teacher Education), Kimberly Crowell (Sport and Exercise Psychology), and Jamie Kocher (Sport Management).

Department achievements include (1) Athletic Training-reaccredited for ten years, (2) Physical Education Teacher Education-preparing for NASPE/NCATE Accreditation, (3) Athletic Training-continuing to review and revise its curriculum, (4) the College’s three on-line masters degrees (Athletic Training, Physical Education, Teacher Education, and Sport Management) continue to attract high quality students.

As of this date, the College offers the following academic minors: Adventure Sports Leadership, Aquatic Facility Management, Group Fitness Instructor, Personal Fitness, Sport Communication, Sport & Exercise Psychology, and Strength & Conditioning.

The College’s Visiting Committee met in April for its spring 2010 meeting. The committee is chaired by Mary Wykle and co-chaired by Ferris Antoon. The spring Visiting Committee meeting focused on mentoring and helping students to gain access into the work force.

In closing, it was my honor and privilege to serve as AAHPERD’s President 2009-2010. During the AAHPERD award ceremony in Indianapolis, I presented WVU and the College of Physical Activity and Sport Sciences an AAHPERD presidential citation in thanks to the College’s faculty, alumni, students, and the Office of the Provost for their moral support and encouragement during my years as president-elect and president of AAHPERD.

I especially would like to thank Joanne Pollitt, Lisa Fox, Sharon Sisler, Tracy Wheeler, Stefanie Smith, and Dean’s Office graduate assistant Laurel O’Neal. Words cannot express the support they provided which included help with the preparation of power-point presentations, arranging travel across the country, sending thank you notes to colleagues and future professionals who I met across the country, and typing speeches, just to mention a few duties/responsibilities associated with my rigorous schedule.

Looking ahead, I am very optimistic about CPASS’ future and its ability to recruit and retain quality faculty, staff, and students.

Respectfully submitted,

Dana D. Brooks, Ed.D.
Dean

PERSPECTIVE College of Physical Activity & Sport Sciences Newsletter, Summer 2010 1
Mary Wykle

Spring is an awakening – of nature, of semester end, of graduation. For those who are graduating, finding your place and your way outside of the comfortable confines of campus can be exciting or lead to apprehension.

As I complete my two years as chair of the College of Physical Activity and Sport Sciences Visiting Committee, one goal I set was to begin mentoring sessions twice a year that are available to all students. This is not mentoring in its purest form, but an attempt to answer questions while opening the minds of students to the world of possibilities as they go forth. We’ve addressed leadership, mentorship, intergenerational workforce, and combining family and work challenges.

In April we hosted a panel discussion with topics including preparation and techniques for interviewing, first impressions, responsibilities of employees and employers, and finding your niche. Our panel members and moderator offered a wealth of information while students followed up with comments and questions.

The Visiting Committee members are alumni of the College or the School of Physical Education in one of its past configurations. Most have advanced or terminal degrees from WVU or other institutions. Listening to what the members have accomplished, including national recognition, shows the value of the education received at WVU.

Currently, my specialization in all areas of aquatics has led to my developing the Aquatic Rehabilitation and Aquatic Warrior Exercise Programs for the Army’s Surgeon General’s Office of Proponency for Rehabilitation and Reintegration. The opportunity to give back to community, nation, and the Soldiers/Wounded Warriors is fulfilling a passion that was instilled in me during my time at WVU.

My wish for each of you is that you be so blessed as to find your passion, pursue it, and continue to grow with each year, each opportunity, and each decision.

Mary O. Wykle, PhD, ATRIC, AEA, ACE, ARC-IT


We’re Not In Oz Anymore...Welcome To The Real World!

Melinda Grant, Associate Chair, Physical Education Activity Program, Department of Health and Kinesiology, Texas A&M University, and CPASS grad, served as moderator for the 2010 mentoring panel discussion, “We’re Not In Oz Anymore….Welcome To The Real World!”

Panelists included Kelly Geddis, Patrick Hairston, and Leon Ryan. Kelly Geddis holds her Bachelor’s and Master’s degrees from WVU CPASS and is currently the assistant executive director of the West Virginia Secondary Schools Activities Commission. She is also an instructor in SSAC Coach’s Education Program. Patrick Hairston received his Master’s from WVU CPASS and is currently the assistant athletic director for compliance, WVU Athletic Department. He has held multiple posts at a variety of university athletic departments, as well as working for the NCAA and Western Athletic Conference (WAC). Leon Ryan received his Bachelor’s from WVU CPASS and was a varsity swimmer. He was an assistant swim coach at Marshall University where he completed his Master’s degree. He became a highly successful financial planning executive for two major brokerage houses and is currently an associate athletic director for development, University of Alabama-Birmingham.

Kelly, Patrick, and Leon provided their perspective on the job search process and what needs to be done to achieve desired results. The group discussed how students can decide what job to apply for and how to know if they are qualified or “right” for the job. They offered advice about researching potential employers, the importance of positive thinking, and appearing motivated to learn. The panel emphasized the importance of work ethics, meeting deadlines and professionalism.

As potential employers, the panel stressed the importance of taking responsibility for their actions and accepting consequences. Finally, the group offered the following: When you have a job you love, you’ll never work a day in your life. Good luck to our CPASS graduates.
AT grads excel in career paths

The following article is the first in a series, highlighting the undergrad and grad level majors within CPASS.

Numbers don’t lie. Although a cli-ché, the data linking the history and success of the WVU Athletic Training (AT) major are key quality indicators that have propelled the program into the forefront at the national level.

Consider the passing rates for the Board of Certification exam (the exam used to certify ATCs as competent to practice) from 2009-2010. CPASS AT students’ first time passing rate was 20 percent higher than the national average (63.6 percent vs. the national average of 43.3 percent). CPASS AT students’ mean scores were above the national average on all domains for the exam and their domain scores were at or above the average set by the students from the previous year (2008-2009).

Six students took the exam in April and all passed on their first attempt. Ten more students will take the exam in June.

“This reflects the quality of the program, students and faculty. The AT major has consistently had first time passing rates well above the national average,” says Jack Watson, associate professor, Sport and Exercise Psychology; Chair, Department of Sport Studies.

The undergraduate athletic training major at WVU was sanctioned in 1975 as a NATA approved program. John Spiker, founder, served as the program director and head athletic trainer from 1975-1984. He continues to remain involved today in both the educational and service components.

From 1975-1997 athletic training was recognized as an emphasis within the (former) School of Physical Education. Students majored in Education, Exercise Physiology, or Physical Education/Teacher Education and specialized with an athletic training emphasis. In March 1997, the athletic training major was approved and since that time, all students selected must major in athletic training but may also choose to double major or select a minor(s).

Since 1975, close to 400 students have been graduated from the undergraduate athletic training major. Graduates have found positions in a wide variety of clinical settings and pursued additional health profession majors as well.

The athletic training major is a challenging program that emphasizes various courses but also stresses the importance of a science based education. Biology, chemistry, physics, human physiology, exercise physiology, and pathology are required courses within the major. Students take a full cadaver lab during their first semester. Typically students aren’t exposed to a full cadaver lab until entering a professional program such as physical therapy, medical, or dental school.

The WVU AT major offers six undergraduate scholarships. All AT scholarships are endowed and are awarded annually to junior and senior level students. Many of AT alumni and friends have developed and endowed these scholarships, including the Albert “Whitey” Gwynne Athletic Training Scholarship (2), John C. Spiker Athletic Training Scholarship, Erika Cadran Memorial Athletic Training Scholarship, Jimmy Leard Memorial Athletic Training Scholarship and K. Douglas Bowers Memorial Athletic Training Scholarship. Since 1979, WVU has recognized 30 NATA national scholarship recipients.

Within the past year the AT student club has been involved with community service activities, such as canned food drive to donate to local homeless shelters, cooked dinner on several occasions for residents in the local Ronald McDonald House and collected items to send to injured soldiers housed at Walter Reed Army Hospital in Washington, DC. Club members also donated funds to help defray medical expenses to a WVU wrestler who was injured in an ATV accident.

WVU AT students add to their clinical and educational experiences through summer internships. A few internship locations include WVU summer athletic camps, Old Dominion University summer athletic camps, The College of William and Mary summer athletic camps and sport medicine camp, the Pittsburgh Marathon, Buffalo Bills mini camps and Pittsburgh Steelers pre-season summer camp.

Students graduating from the WVU undergraduate AT major excel with their initial placements. Currently 50 percent of seniors have placed for 2010-11 in locations including Fairmont State University, Purdue University, University of Florida, and the Carolina Panthers.

Since 1994, 166 students have graduated from the WVU undergraduate AT major, representing about 11 students annually. Ninety five percent went on for either additional schooling (graduate assistantship, physical therapy school, physician assistant program, medical school, dental school) or obtained a position in athletic training or a related health professions field.

The other five percent chose a career path in a field outside of athletic training or a related health professions area. In the past 15 years, 100 percent of all graduates who desired an athletic training path or additional schooling found placement in their field.

WVU AT alumni are employed throughout the United States in various positions ranging from high school to college to professional sports. In addition, alumni create additional positions in the future for our current athletic training students.

In addition, many of WVU alumni are employed as athletic trainers in sports medicine clinics, hospitals, satellite high school outreach, high school athletic trainers/teachers, Navy Seals, and owners of their own sports medicine clinics.

The WVU Athletic Trainers’ Alumni Association (WVUATAA) continues to support the program by providing classroom equipment, supplies, and speakers. The WVUATAA hosts a Facebook page at: http://www.facebook.com/group.php?gid=33858734449. The Facebook group allows alumni to reconnect with classmates and fellow alumni, upload picture from alumni events, as well as obtain information on group gatherings and the annual alumni reception during the NATA convention.

It all adds up to one thing—a strong, flourishing major with successful alumni to claim current bringing rights in the industry, and the exact ingredients to thrive in the future.
A West Virginia University administrator and her daughter have established an endowment that will provide undergraduate scholarships to WVU students who either attended or worked at the University’s National Youth Sports Program (NYSP).

The Jennifer and Lindsey McIntosh NYSP Scholarship was established through the WVU Foundation, a private non-profit corporation that generates and provides support for WVU.

NYSP is a summer program offered free to economically disadvantaged youth through CPASS. Although originally funded through the U.S. Department of Health and Human Services, the program now receives support primarily through local sponsors. The College continues to receive USDA funding to help support the cost of participants’ meals. NYSP maintains the original guidelines established when the camp began in the summer of 1988.

“Serving on the local NYSP advisory board, I am overwhelmed by the amazing impact that the program has on the young people of our community,” said Jennifer McIntosh, WVU’s Executive Officer for Social Justice and Director of Affirmative Action/Equal Opportunity Programs. “This program reaches out to those at a most vulnerable age in the summer months when they are most at risk. Our hope is that this endowment will provide further educational opportunities for those involved in NYSP while further advancing the program.”

Involving her daughter Lindsey – a WVU law school student – in creating the endowment was important to McIntosh. “Teaching our children in the importance of giving should be part of any parent’s obligation to the next generation,” said McIntosh.

Recipients of the scholarship must demonstrate academic promise and financial need, and must have either attended the NYSP at WVU for two years, or volunteered/worked for the NYSP at WVU for two years. Recipients will be determined by CPASS in consultation with the WVU Office of Student Financial Aid.

“Jennifer and Lindsey McIntosh’s generous gift will make it possible for a deserving NYSP student to attend WVU and to pursue their career dreams and aspirations,” said Dana Brooks, dean, CPASS. “Jennifer McIntosh is a member of the NYSP Advisory Board, and throughout the years, has engaged in entrepreneurial activities to help raise funds to support the daily activities of the program. We truly appreciate her and Lindsey’s support.”

WVU Assistant Athletic Director for Compliance

CPASS grad Patrick Hairston is the new assistant athletic director for compliance for WVU athletics. Hairston manages the daily operations of the Athletic Compliance Office. Prior to employment with WVU, he was employed at the National Collegiate Athletic Association as the assistant director for championships, responsible for managing championships and their sports committees.

Before joining the NCAA, Hairston worked at Delaware State University as the associate athletic director for internal operations where his responsibilities were to manage the daily compliance responsibilities, supervise sport teams and work with the University’s administration on athletic and institutional issues.

Hairston previously worked at the Western Athletic Conference where he was assistant commissioner for compliance and governance and as compliance coordinator at Texas A&M University/Corpus Christi, where he assisted the university in establishing its athletics program and to become a NCAA member institution.

Hairston is serving on the committee in the search for a new director of Intercollegiate Athletics at WVU. President James P. Clements announced a seven-person screening committee to review candidates’ credentials and to recommend persons to be interviewed.

The committee – representing various perspectives of academics, staff, athletics, alumni, finance and fund-raising – began its work end of April and will review materials and continue the process until the position is filled.
Bruce Wilmoth Retirement

CPASS faculty, staff and students celebrated Bruce Wilmoth’s career accomplishments at a reception and dance on June 8 at the Erickson Alumni Center in Morgantown.

Wilmoth attended Brigham Young University (1962 1967) and is a member of BYU International Folk Dancers (IFD). He also represented the United States at folk dance festivals in two European tours with BYU IFD.

Wilmoth was hired to teach folk dance and elementary physical education following a phone interview with Dr. Wincie Ann Carruth, chair of the women’s PE department. He has worked with numerous faculty at E. Moore Hall and the Coliseum and experienced the move and consolidation of the men’s and women’s physical education programs at the Coliseum.

He is active in AAHPERD and WVAAHPERD and has participated in countless conferences. Wilmoth loves teaching and working with students which he finds challenging at times but very rewarding. He served as activity director of the National Youth Sports Program from 1988 2009. During his career, Wilmoth has worked as program coordinator for the Basic Instruction Program and Lifetime Activities Program when Dr. Fehl retired (with the exception of a couple of years).

“I have enjoyed the support of my family during my tenure at WVU. I am looking forward to traveling to parts of the country that we have not visited and visiting the country side on our bicycles,” Wilmoth says.

Wilmoth married Janet in January of 1967; the couple raised four children in Morgantown; three graduated college and one is serving with the National Guard in Afghanistan.

Dr. Dana Brooks attends first-ever international physical education forum

Dr. Dana Brooks attended the first-ever international health and physical education global forum in the U.S., planned by the University of Northern Iowa.

More than 70 educators, health professionals, administrators and policy makers from 30 countries -- representing 64 universities, institutions, organizations and schools, participated in the Global Forum for Physical Education Pedagogy 2010 (GoFPEP 2010) this May in Grundy Center, Iowa.

The forum theme, "Revitalizing Health and Physical Education Through Technology," focused on reform in health and physical education programs for K-12 students.

GoFPEP featured several keynote speakers and interactive workshops focused on teaching strategies, innovation in health and physical education programs, technological advances, and community collaboration.

Dr. Brooks served as the chairperson of a special session examining the History of Grundy Center Physical Education Program. The forum is endorsed by 14 local and international professional physical education, physical activity, exercise science and health organizations.

CPASS AT grad inducted into National Athletic Trainers’ Association Hall of Fame

CPASS grad Chad Starkey was selected by the National Athletic Trainers’ Association (NATA), as one of five certified athletic trainers inducted into its prestigious Hall of Fame during the organization’s 60th annual meeting and symposia in San Antonio, Texas. The honorees were recognized for their significant contributions on the state, regional and national levels at the 2009 Awards Luncheon on June 19, 2009.

Chad Starkey is an associate professor and coordinator of the division of athletic training at Ohio University in Athens, Ohio. He also serves in several volunteer capacities, including his position on the editorial boards of three industry publications. He served on the Board of Certification board of directors and was the first chair of the NATA Education Council.

He is currently the chair of NATA’s Uniform Terminology Project and a member of NATA’s National Legal Program. Starkey has also been a consultant for the National Basketball Athletic Trainers’ Association since 1986. Starkey has authored or edited 16 textbooks and has authored 11 textbook chapters. He earned his Bachelor of Science at West Virginia University, and both his Master of Science and Doctor of Philosophy at Ohio University.

Nominated and selected by their athletic training peers, all the new inductees have been certified NATA members for at least 25 years. Their professional excellence, volunteer service and community outreach have distinguished them among many fine candidates for this honor.

“We are delighted to honor the outstanding accomplishments and commitment to the profession of these active and longstanding NATA members,” said NATA Executive Director Eve Becker-Doyle, CAE. “They join the more than 200 other extraordinary athletic trainers in the NATA Hall of Fame who are an inspiration to us all.”

Visit www.nata.org.
Graduate students join forces to apply for behavioral sciences grant

Dr. Jack Watson, along with former students Brandon Harris and Amanda Visek, submitted a collaborative grant for $311,000 to the National Science Foundation regarding ethical decision making. The grant, “Ethical Decision-Making: A Graduate Training Program for the Behavioral Sciences,” will develop, implement, and evaluate a sustainable, formalized graduate training program for the behavioral sciences in ethical decision-making.

The specific aims of the investigative team are research, education and evaluation. The ability of graduate students in the behavioral sciences to appropriately navigate ethical dilemmas in their professional careers is of great concern (Kuther, 2003; Watson et al., 2006).

Graduate programs are a natural mechanism for communicating ethical principles and standards of practice in future professionals and inspiring these students to conduct themselves ethically. A review of the curricula of graduate programs in the behavioral sciences reveals that many programs do not offer specialized in-depth ethics coursework.

Sport Management Update

The Sport Management major continues to be one of the most popular majors on campus. With only 60 spots available for SM undergraduates, the GPA cutoff for admission continues to rise as students compete to gain entry. On-line SM graduates experience remarkable placement rates in competing for jobs and internship. The on-line major is rated as on of the top 15 sport management programs by Partnership Activation 2.0.

The creation of the distance education SM master’s degree has filled a void in educational opportunities for working professionals. Three classes of students have graduated from the major, many moving on to outstanding jobs.

WVU SM graduate students continue their partnership with the NBA. After working the entire fall 2009 semester on a marketing research project for the NBA’s Cleveland Cavaliers, graduate SM major students traveled to Cleveland early this year to present their findings to 12 management and marketing executives of the Cavalier’s staff. The Cavs treated the group to a suite for the LA Clippers game.

The students also toured the Quickens Loan Arena (The Q) and presented their ESPN Sports Poll project to the executive staff, who commented on the group’s efforts and professionalism. This experiential learning opportunity exclusively afforded by the ESPN Sports Poll continues to separate the graduate SM major from all other programs in the country.

SM on-line master’s student receives award

Craig Walkup, Cloverleaf High School athletic director, and SM master’s degree online student, has been selected as the winner of the Tim Flannery Horizon Award by the Northeast Ohio Interscholastic Athletic Administrators Association (NOIAAA). NOIAAA annually honors an athletic director who “has made significant contributions to their school and their league.”

“It’s an honor because we have great students and teachers here at Cloverleaf, which makes this an outstanding place to work,” Walkup said. “The community has been so supportive of Cloverleaf High School, and the students see the support they’re getting and feed off it.”

The Colts have won eight conference championships in recent seasons, including the first three ever achieved by their volleyball program. Their football team also made the playoffs for the first time two years ago.

More important than athletic honors, though, is success in the classroom and player conduct during competition. The Colts boast a cumulative 3.5 grade-point average, and have received two major sportsmanship awards this school year.

Contact Brian Dulik, The Gazette, at brisports@hotmail.com
ACE Club sponsors sport clinic and fund raising effort

ACE Club sponsors sport clinic and fund raising effort Athletic Coaching Education club members hosted a Mixed Martial Arts (MMA) clinic last December. The WVU community was invited to learn about MMA through an instructional clinic devoted to teaching the fundamentals of the sport. Five of the area’s top martial arts gyms participated and experienced coaches shared their expertise.

ACE students, with the support of WVU’s Athletic Department, coordinated a two-day WVU Dollars for Disaster fundraising effort at the Coliseum, joining the WVU community to raise money, collect supplies and spread awareness since the devastating 7.0 magnitude earthquake rocked the island nation of Haiti on Jan. 12. ACE students set up a collection booth for shoes and financial support to help those affected by the earthquake. The WVU Center for Civic Engagement encouraged all Mountain- eers to donate to the American Red Cross and Yele Haiti directly by giving online and via text.

On line SM grad students tackle cancer

The online SM graduate program class coordinated a fundraising project called Tackling Cancer One Fan at a Time. The mission of the Whiteout Marketing Group (WMG), a non-profit fundraising chapter of WVU, is to maximize the awareness of the American Cancer Society within the communities of its members by providing neighbors with the information they need to make more informed donation decisions through financial generosity and volunteer commitment.

The group created a t-shirt, with help from local and national sponsors, and included a logo and slogan to raise money for the American Cancer Society. “Whiteout on Cancer” events were held throughout each of the nine states represented by the graduate class.

Most events were football games, with t-shirt sales encouraging a “white-out” of fans in the stands. Some of the events caught media and community attention.

“It took an extensive amount of time, resources, and dedication to make this project a success. Our ability to work together as a team was instrumental for the success of this project,” says Kaitlin Driscoll, project president.

Athletic Training students excel in state competition

WVU Athletic Training students won the 2010 West Virginia Athletic Trainers’ Association (WVATA) Annual Quiz Bowl. Tim Turner (senior), Kari Childers (senior), and Brittany West (junior) made up the first place team. Tim is planning to attend physical therapy school upon completion of her athletic training degree at WVU. This win entitled students to compete at the district level at a conference held in Virginia Beach last May.

WVU athletic training students have placed first in the WVATA competition two of the past three years. At the 2010 WVATA Annual Sports Medicine meeting, WVU students received the top three awards in the poster presentation competition. A WVU student was selected as the outstanding athletic training student in the state two out of the past three years (2007-08” and 2008-09”).

Hall of Fame Nominations Sought

Nominations to College of Physical Activity & Sport Sciences’ Hall of Fame and Outstanding Alumnae

Every fall, up to three outstanding individuals are inducted into the College of Physical Activity & Sport Sciences’ Hall of Fame. A vote is taken by the Hall of Fame Selection Committee during the Visiting Committee’s Spring weekend in Morgantown, WV. Nominations are accepted year round.

You are encouraged to recognize alumni that meet the following criteria by completing the nomination form and mailing to: WVU College of Physical Activity & Sport Sciences, Hall of Fame Selection Committee, PO Box 6116, Morgantown, WV 26506-6116. The nomination form is available on the College’s web site: http://cpass.wvu.edu/hof/nomination.

Hall of Fame Criteria:
1. Hold a degree awarded by the College of Physical Activity & Sport Sciences or a certification in Athletic Training prior to 1997; and have made significant contributions to the College, their profession, and/or society.
2. Those presently employed by the College of Physical Education are not eligible.

Outstanding Alumna/Alumnus Criteria:
From the list of previously inducted Hall of Fame members, one individual will be selected as the Outstanding Alumnus/Alumna for that year.
A. Must have received the Hall of Fame Award
B. Must be an alumnus/alumna for more than 5 years.
Resilience, kindness keys to success says Jerry West

Become “fighters” rather than “floaters” or “flee-ers,” NBA great Jerry West urged graduates of WVU’s College of Physical Activity and Sports Sciences Sunday (May 16), saying passive personas greatly inhibit professional and personal growth.

West, the West Virginia University legend and NBA Hall of Famer, outlined three distinct personality types for about 150 CPASS graduates and their families, including West’s son, Jonnie, a member of the Mountaineers’ Final Four basketball team who earned a degree in sport management.

“In 2006 I had the privilege of giving another commencement speech at WVU,” he said. “During that speech I quoted a friend’s description of the three types of people in the world. He observed that everyone is either a ‘floater,’ a ‘flee-er’ or a fighter.

“‘Flee-ers,’ West said, “flit from job to job, relationship to relationship, avoiding both challenge and opportunity. ‘Flee-ers’ love to blame others, to make excuses, to point fingers when things don’t go their way. Alone, a ‘flee-er’ is fairly harmless to anyone but himself. Only when they latch onto a ‘floater’ do they begin to have real impact. A ‘flee-er’ will bring down a ‘floater.’ A ‘flee-er’ believes that misery needs company. A ‘flee-er’s’ worst nightmare is a ‘fighter.’ A ‘flee-er’ and a ‘fighter’ are at opposite ends of the spectrum of self-determination.”

West reflected on his own life as an example of how to become a fighter. He made himself one of history’s greatest players.

“I spent much of my spare time shooting at a hoop nailed to a neighbor’s storage shed,” West said. “I played incessantly, in the cold and the twilight, and then listened in bed to Mountaineer radio broadcasts. I was so preoccupied with playing my own private game that I often forgot to eat. I didn’t weigh much to begin with, and so I had to take vitamin injections to preserve my health.”

Despite attaining some of the sport’s greatest achievements – college All-American, Olympic Gold medalist, NBA all-star and champion—West was not an unqualified success. He remembers vividly each of the many defeats he suffered in the NBA finals while with the Los Angeles Lakers. Even moreso, he is haunted by a one-point loss to California in the 1959 NCAA championship.

But through failure, West learned humility, which, he says was essential in his personal growth. At times at WVU, he said, he felt like a social outcast because of his shyness. Today he is comfortable with who he is and with his legacy to his sport, WVU and West Virginia.

“Failure taught me things about myself that I could have learned no other way. I discovered that I was more strong-willed and more disciplined than I had suspected. I also found out that I had friends whose values were truly above riches,” he said.

Some of those friends were on hand Sunday. Former teammate Willie Akers was in attendance. WVU Coach Bob Huggins gave West’s introduction. Bonds between friends and family, West told graduates, are to be cherished and were included in four lessons he passed on to graduates that, “life and the world of sports have tried their best to teach me.”

Along with enjoying life, West urged graduates to show kindness to others.

“Smile, laugh and be pleasant. This may sound banal and naive. It’s not. It is a profound occupational and personal advantage,” he said.

It is also not a sign of weakness to admit to not having an answer at times.

“When you don’t know or understand something – and such a time may come even after the superior education you have received at West Virginia – when you don’t know, say so. Don’t guess. Don’t fake it. If you don’t have the answer, say so. The following seven words often work very well: ‘I don’t know, but I’ll find out.’ You won’t mislead your colleagues, and people will respect your honesty and self-assurance,” he said.

Lastly, West reminded graduates to take time for their families.

“This one is a special shout-out to my wonderful son, Jonnie, who is graduating today. Remember, life is too hard to be lived alone. Find time for your family; you only get one. ‘Thank God,’ I can hear some of you saying out there.”

By Dan Shrensky
Communications Specialist
WVU News & Information
New Faculty

New CPASS Faculty Members

**Dr. Cindy Lee**

Dr. Lee joined the faculty of Sport Management, Department of Sport Sciences as an assistant professor in spring 2010. Prior to coming to WVU, she taught at York College of Pennsylvania for four and a half years. She likes the new environment at WVU and accompanying changes.

Dr. Lee earned her Master’s at University of Texas at Austin and a Ph.D in Sport Management at The Ohio State University. Her undergraduate degree is in physical education at Seoul National University.

Her sport industry experience includes working at the Korean branch of Octagon as an assistant manager where she planned and conducted sponsorship programs for the 2002 FIFA World Cup and organized 2001 World Taekwondo Championships. Her research interests lie in consumer behavior especially how sport consumers make decisions and the influencing factors and sponsorship mechanisms. Dr. Lee grew up in Seoul, Korea and enjoys playing tennis and golf and exploring new restaurants.

**Dr. Aaron Livingston**

Aaron Livingston is assistant professor of Sport Management in the College of Physical Activity and Sports Studies at WVU. His primary focus is to advise, develop, and mentor the future leaders of America. Livingston’s research interests include codependency in student-athletes and internship development and assessments. He has taught in the public school system in Tunica, MS, Memphis, and Albuquerque. His services in higher education include positions as instructor/assistant professor at Mississippi Valley State University, Grambling State University, and The University of New Mexico.

Livingston graduated from Mississippi Valley State University with a Bachelor of Science Degree in Health, Physical Education, Recreation, and Dance and earned his Master’s Degree in Sport Administration Grambling State University and a Doctorate of Philosophy Degree in Sport Administration at The University of New Mexico.

New staff, retirements, and transfers

**Edith Kisner**, PE cage attendant, retired after ten years of service to the College. **Debra Hardesty**, secretary to the associate dean and the College’s two department chairs, accepted a promotion with Office of Information Technology after five years with CPASS. The College thanks Edith and Debra for their outstanding years of stellar service to the College.

**Jaron Thomas** has been hired as athletic equipment coordinator in the Shell Cage in March. **Mariah Freeman** was hired as administrative secretary senior in April. She will provide support to the associate dean and two department chairs. Please welcome Jaron and Mariah to our team.
Jerry West responds to media q&a before Commencement.

CPASS Commencement speaker Jerry West, son Jonnie West, and coach Bob Huggins share memories in the Green Room.

CPASS grads, friends, and families relax following the ceremony.

A future CPASS grad celebrates the moment with her grad dad.

Hats off to 2010 CPASS grads.
Coach Huggins introduces Jerry West at Commencement

Dean Dana Brooks welcomes Jerry West to 2010 CPASS Commencement

Proud graduate Jonnie West receives diploma from dad Jerry West

Jade Pratt, Online MS Sport Management

Amanda Metcalf, PETE Ph.D.

Jason Langley, PETE Ph.D.

Kacey DiGiacinto, PETE Ph.D.

Michelle Bartlett, SEP Ph.D.

Justine Vosloo, SEP Ph.D.

Proud graduate Jonnie West receives diploma from dad Jerry West

Coach Huggins introduces Jerry West at Commencement

May 2010 Commencement
Men's basketball senior Da'Sean Butler received the inaugural Leland Byrd Basketball Leadership Award, displaying outstanding team leadership on and off the court. Butler, a co-captain from Newark, N.J., was selected to the Basketball Times and John Wooden first team All-America squads and was a second team All-American by the Associated Press. He was also first team all-BIG EAST, the Lowe's Senior CLASS award winner, Most Outstanding Player of the BIG EAST Championship, 76 Classic MVP, NCAA East Regional all-Tournament team selection, member of the NABC and USBWA all-district teams and two-time BIG EAST Player of the Week. The award was started this year to honor Dr. Leland Byrd, who served as Director of Athletics at West Virginia University from 1972-78. Dr. Byrd was an outstanding basketball player at WVU from 1945-48, earning All-America honors in 1947. Women's basketball became an intercollegiate sport at WVU during this time as athletic director and former West Virginia University Chancellor Mr. Beaver, who was the first AD to hire a woman, became a driving force in the program. Byrd's leadership and commitment to athletic excellence helped WVU become a national power. He was inducted into the West Virginia University Sports Hall of Fame in 1991. Women's basketball was an integral part of WVU athletics at that time, with Joanne Cuthbertson coaching the team. The program has continued to thrive under current head coach Mike Carey, who has led the Mountaineers to 4 NCAA Tournament appearances and two Big East titles.

Brooks presents Lynn Housner, representing WVU CPASS, with the AAHPERD President's Citation at the Recognition Awards Ceremony in Indianapolis during the AAHPERD national convention. ACE Associate Professor Dan Ziatz (far right) greets Talia Markham (left) and Kyle Maynard (center) as speakers at the Coliseum. Markham and Maynard presented "Overcoming life's obstacles" on November 20. Markham, Miss West Virginia, and Maynard, University of Georgia freshman and professional speaker, presented their joint message to CPASS athletic coaching education students.

Markham competed as Miss Capital City. The University of Charleston graduates platform was stopping child abuse and neglect. Never let one event, one thing in your life define who you are going to be, said Markham following the pageant.

Maynard was born with short appendages where most people have arms and legs, but nothing seems out of reach for him. The winner of numerous national awards and recognition, Maynard graduated from high school with a wrestling record of 35 wins and 16 losses and a 3.7 GPA. He was also first team all-BIG EAST, the league's Outstanding Player of the Year. Into his senior year, he had 151 All-Amercans and was the third leading scorer in the country, scoring 22.5 points per game. He was also the team's leading scorer, averaging 14.5 points per game. Maynard graduated from Georgia with a 3.7 GPA and a wrestling record of 35 wins and 16 losses. He was also a three-time All-Amercian and was the third leading scorer in the country, scoring 22.5 points per game. He was also the team's leading scorer, averaging 14.5 points per game.

Other College News
2010 Sport Management Summit Recognizes Leaders in Sport

The 2010 Sport Summit, held each year to celebrate the Graduate Sport Management program, welcomed Joe Steranka, CEO of the PGA of America, to Erickson Alumni Center last April as this year’s keynote speaker. Geoff Lofstead, Executive Director, South Florida Section of the PGA and an alumnus of the program said, “Joe Steranka is the most powerful man in golf.” The event also celebrated this year’s Distinguished Alumnus, Jonathan Gibson, vice president of marketing, Penske Performance (Racing), Inc.

More than 60 alumni, current master’s degree graduate students, faculty and guests attended the dinner, celebrating 17 years. Other Summit speakers have included Oliver Luck, Houston Dynamo, Rod Thorn, New Jersey Nets, Dr. Bernie Mullin, Aspire Group, Donna Lopiano, Women’s Sport Foundation, and Kevin Lennon, NCAA.

National association for sport and physical education honors WVU Professor

Dr. Linda Carson, the Ware Distinguished Professor Emerita at WVU who has devoted her career to promoting healthy preferences for young children and the adults who make decisions on their behalf, received the Margie R. Hanson Elementary Physical Education Distinguished Service Award from the National Association for Sport and Physical Education (NASPE) during the national convention of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD).

A national recognition, the Margie R. Hanson Elementary Physical Education Distinguished Service Award is given to professionals who have made outstanding contributions to the field of physical education for children.

Dr. Carson earned her doctoral degree in Childhood Motor Development from West Virginia University. She taught in the New Jersey public schools and at Purdue University before beginning her 30-year career at WVU. As the former director of the WV Motor Development Center, Professor Carson developed innovative learning laboratories for WVU students and award winning physical activity programs for infants, babies, toddlers, pre-school, and elementary school age children in both land-based and water-based learning environments, earning recognition for involving family members as play partners. She has written children’s music and other resource materials with embedded health messages showcasing her children’s character, Choosy.

Dr. Carson is the founder of Choosy Kids, a company that uses Choosy to promote healthy decision making and active learning. Choosy Kids recently partnered with Lakeshore Learning Materials to help early childhood educators and allied health professionals to address childhood obesity in young children.

In addition, the award-winning educator has served as an expert trainer for the obesity prevention initiatives, “I Am Moving, I Am Learning” and “Little Voices for Healthy Choices,” launched nationwide by the Office of Head Start. Dr Carson served on the leadership team of WV Games for Health, a series of statewide projects in WV based on the team’s pioneering research that demonstrated significant changes in the health indicators of obese children as a result of playing active video games.

She currently serves on the Advisory Board of Head Start Body Start National Center for Physical Development and Outdoor Play, headquartered in Reston, VA. For more information, visit www.naspeinfo.org.
Unique collaboration provides answer to obesity epidemic in the state

The successful partnership between researchers at WVU and the Public Employees Insurance Agency (PEIA) in evaluation and improvement of a weight management program is being highlighted by the U.S. Centers for Disease Control and Prevention as an exemplary effort.

The peer-reviewed abstract in the May 2010 edition of the CDC’s electronic journal, Preventing Chronic Disease, “sheds a positive light on efforts to fight obesity in West Virginia and improve people’s health,” said Christiaan G. Abildso, PhD, MPH, from CPASS, who participated in the study and wrote the article.

“It took trust, confidence and encouragement in the original research efforts to allow our efforts to succeed,” Abildso said. “PEIA took our suggestions, the results of the study, and used them to benefit the state. We’re thankful for their support and openness to work with us.”

While the peer-reviewed abstract is perfect reading for those keen on statistical analyses and research methods, the real story lies in counties scattered throughout West Virginia and how PEIA took the lead in fighting obesity in the state.

PEIA offers medical-related benefits to all active employees of the State of West Virginia, various related state agencies and local governments. Included under the umbrella of numerous care management options, is a comprehensive weight management program at approved sites throughout the state.

“Since 2004, the PEIA weight management program has been a work in progress. When we initiated the program there was very little in the literature to guide us in relation to best practices or outcomes measures,” explained Ted Cheatham, director, PEIA.

The need for results based in a “real world” environment was vital for the program’s future.

That’s how Abildso, along with Sam J. Zizzi, EdD and Bill Reger-Nash, EdD became involved.

In August 2008, the group conducted a survey to see if participants were following the program. They had access to nearly 2,000 records, allowing them to study participants at the 31 sites that offered the program benefit.

“The work of Dr. Abildso and Dr. Zizzi with the WVU College of Physical Activity and Sport Sciences has been invaluable in enabling us to make program adjustments based upon member interviews, focus groups, claims analysis and participant health benefits,” Cheatham said. “As we move forward, this work will become even more critical given the challenges we face as a result of the epidemic of obesity and related chronic conditions.”

“This collaboration is truly unique and helps to bring positive attention to the College because we are making an impact on the health of West Virginians,” Zizzi said. “Just as importantly, it shows the leadership and openness of an insurance agency dedicated to provide a quality product through research and evaluation.”

The study found that the weight management program is “effective and sustainable,” Abildso said, but needs to be expanded for more public health benefit.

“You want an effective program that reaches as many people as possible,” he said. “The PEIA weight management program, open to members meeting certain criteria, is very easily implemented. One-half of PEIA’s adult members are potentially eligible.”

Abildso wants to help expand the program further and notes that marketing is a key element for continued success. PEIA promotes the program through its participating sites, Worksite Wellness Program, publications and targeted mailings, but according to Cheatham, “it never seems like enough.”

Currently, nearly 670 members participate at approximately 60 sites throughout West Virginia. Historically, the program has reached more than 6,000 total participants. Obese insured members are eligible for the program, as are overweight members who also report being treated for hypertension, diabetes, heart disease, metabolic syndrome or sleep apnea.

Participants enroll in the program by calling PEIA to be screened for height, weight and health information, and must have written approval from their primary care physician. Members may stay in the program for two years if they are successful and continue to attend the fitness center on a regular basis.

Other states are aware of the program as PEIA representatives have presented results to the Council of State Governments, the National Governor’s Association and the State and Local Governments Benefits Association. Additionally, PEIA shared its model for weight management and related programs with Tennessee and North Carolina.


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Faculty Briefs

Presentations

Wayda, V. (January) Creating a Culture of Professionalism in Your Physical Education Program. Presented at the National Association for Kinesiology and Physical Education in Higher Education (NAKPEHE) conference in Scottsdale, AZ.

Hawkins, A. (January) Kinesiology and the Sacralization of Technology. Presented at the National Association for Kinesiology and Physical Education in Higher Education (NAKPEHE) conference in Scottsdale, AZ.

PETE doctoral student Kasey DiGiacinto and recent PETE graduate Amy Sidwell. Poster presentations. National Association for Kinesiology and Physical Education in Higher Education (NAKPEHE) conference in Scottsdale, AZ.

Dieffenbach, K. (April) History of Title IX. Presented at the WY annual meeting of the AAUW.

Dieffenbach, K. (May) Coaching College Student Athletes. Invited lecturer at the USA Cycling Collegiate National Road Race in Madison, Wisconsin.


Dieffenbach, K., Dr. Traci Statler and Dr. Aaron Moffet (April) Key Lessons Learned from 2008 Beijing Paralympic Coaches and Athletes. Presented at the Developing Amazing Leaders Paralympic Conference at the Olympic Training Center in Colorado Springs. http://usaparalympics.org/events/2570

Two PETE doc students, Wes Meeter and Kasey DiGiacinto presented their research study ideas at the Research Consortium Student Work in Progress session at AHPERD in Indianapolis in March. Meeter’s poster presentation title was Enhancing Coaching Education Student Learning Through Guided Reflective Practice. DiGiacinto’s was titled PE Followed Me Home From School Today.

Publications

Watson is currently conducting research on factors used by students to choose doctoral programs in sport and exercise psychology and another on supervision issues in sport and exercise psychology.


Other College News


Watson is currently conducting research on factors used by students to choose doctoral programs in sport and exercise psychology and another on supervision issues in sport and exercise psychology.


Dieffenbach, K. The online Youth Spinning® Training education program for Mad Dog Athletics/ Spinning® went live. The program is a part of the Mad Dog Athletics/Spinning® continuing education program for certified Spinning® Instructors. http://www.spinning.com/spinning-shop-education/online-course-7046.asp


The College of Physical Activity and Sport Sciences’ Ph.D. in Kinesiology degree, which offers both the Sport and Exercise Psychology major and the Physical Education Teacher Education major options, has received the West Virginia University Board of Governors prestigious Program of Excellence award. As part of the WVU Board of Governors review process, the CPASS doctorate in Kinesiology met criteria covering the areas of program distinction, curriculum, success of graduates, and faculty credentials. WVU CPASS is the only institution in West Virginia offering the doctorate in Kinesiology. The award highlights the exceptional quality of the program, which has received both state and national recognition, and is a testament to the faculty and students.

Athletic Training faculty member, Michelle Sandre, has been asked to serve as committee member for Human Subjects Research for the Electronic Research Administration (ERA) project. The ERA project will entail the implementation of Kuali Coeus WVU. The Kuali will allow the University to leverage current administrative information technology to develop new functionality; integrate systems, improve access to information, and enhance support for and from Research Administration and Research Compliance. The committee’s participation will be vital to the success of this long term project.

Ed Etzel was elected to serve on the Faculty Senate representing CPASS for the next three years.

Ed Etzel, Olympic gold medalist, and a coach of five NCAA championship teams, has been inducted into the West Virginia Sports Hall of Fame. Rifle gold medalist and championship coach Etzel was honored by the W. Va. Sports Writers Association at the 64th annual Victory Awards Dinner in Morgantown last month. Etzel, a native of New Haven, Conn., a Morgantown resident, was named the Mountaineer rifle coach in 1976-77. When the NCAA started sanctioning national rifle championships in 1980, Etzel guided WVU to runner-up finishes the first three seasons before leading the team to the first five of the school’s 14 national championships, the most of any state college program. He yielded his 11-year coaching position after the 1989 season but remained on staff in his current position as athletic department psychologist. Etzel has remained involved in the sport, serving as Secretary/Rules Editor on the NCAA rifle committee since 1980. He also is listed on the U. S. Olympic Committee Sport Psychology Registry. In 1984, at the Olympic Games in Los Angeles, Etzel became the first, and only, Mountain State rifle-shooter to win a gold medal with a victory in the men’s smallbore prone event.

Dana Brooks received the 2010 Acknowledgement Award from the Eastern District Association of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD/EDA) and presented by AAHPERD member Lynn Johnson. The AAHPERD/EDA award recognizes individuals who have left a positive impression on the award presenter and who have provided both professional and personal inspiration to a member of the organization. Brooks received the award at the AAHPERD/EDA annual
The Sport and Exercise Psychology major has introduced a peer mentoring program for undergraduate students. Successful and active undergraduate students have applied as peer advisors, who maintain office hours and provide guidance on study skills, time management, scheduling and other activities. SEP students are active with publications and presentations. At the AASP conference, SEP graduate students conducted 13 presentations. SEP students have also done an exceptional job of finding employment upon graduation. In a very difficult field, graduates have primarily acquired faculty positions at institutions around the country. Meanwhile, other graduates have effectively pursued opportunities as practitioners and coaches in the field.

Kristen Dieffenbach, WVU ACE faculty member and sports psychology consultant, chimed in on two Olympic Health & Fitness blogs, “Skating the fine line between Olympics and Real Life,” and “Learning to Fall,” both on February 9. The article touched on two perspectives when it comes to balancing an athletic life and life outside of sport: the athlete who operates under the ultra-focused rule, or the one who attempts a more relaxed approach to sport performance and results.

Kristen Dieffenbach was named the Coaching Education Representative on the NASPE Sport Steering Committee to serve 2010-2013.

Valerie Wayda was elected to serve as vice president-elect of the National Association for Kinesiology and Physical Education in Higher Education.

Nancy Naternicola, CPASS Fitness and Wellness director, coordinated a health screening event last February in the Coliseum. The West Virginia Public Employees Insurance Agency (PEIA) highly recommended state employees covered through PEIA Health Insurance participate in annual health screenings. The assessment checked for cholesterol, blood pressure, blood sugar, and BMI - three of the eight risk factors for heart disease and diabetes. A total of 18 employees participated, eleven from CPASS and seven from athletics. Health screens help identify people who are at risk, and refer them to the proper health specialists.

Area sports enthusiasts looking for unique outdoor challenges will no longer have to look beyond West Virginia to compete. Beginning this past April, outdoor athletes can sign up for an adventure sports series of six competitions, linked together in the Morgantown Adventure Sports Series. Outdoor athletes from the Morgantown area and across the region are invited to come out and test their skills. The series, coordinated by the Adventure Sports Program within CPASS, kicked off this spring with the Mountain Duathlon at Coopers Rock State Forest. Competitors competed in a 2-mile trail run, 8-mile mountain bike, and second 2-mile trail run back-to-back. The second event, Get Lost! Orienteering Challenge demanded solo racers and teams of two to locate checkpoints within the forest using a map and compass. To learn about more about all events, and to register, visit the race webpage at http://cpass.wvu.edu/mass

Lynn Housner accompanied Dr. Xiaozin Wang, who spent two years teaching physical education at CPASS, on her return home to east China over the holiday break. While on his trip Housner made many presentations, conducted a work shop for grad students at East China Normal University (ECNU) and gave a presentation for graduate and faculty at South China Normal University. He then traveled to Shanghai for his final presentation at Yongin University. Before he made his trip home Housner met with Dr. Walter Ho from Macau University to plan a world conference on physical education and sport, to be held at ECNU in June of 2011. The conference will be co-hosted by WVU CPASS, ECNU, and the International Society for Competitive Physical Education.

Barbara Griffin held her second annual “Zambathon” to commemorate the loss of her brother, who died two years ago of early onset Alzheimer’s, at age 62. Griffin, Zumba instructor with WVU Lifetime Activities Program and academic adviser for the Regents BA program at WVU, plans on continuing the event every year. About 25 participants donated money at the door and danced for two hours. Equipment for the event was provided by Nancy Naternicola, Fitness & Wellness Director, CPASS. “My brother always came with me to my Zumba classes,” Griffin said. “I thought this would be a good way to commemorate him.” All proceeds of the event benefit the Alzheimer’s Association, which provides free programs in West Virginia to those with the disease.

As a volunteer, Christiana Abildso serves as chairman of the Morgantown Pedestrian Safety Board by developing a comprehensive Pedestrian Safety Plan for Morgantown that would create a network of well-lit and well-maintained sidewalks, crosswalks, lighting, and traffic calming throughout Morgantown. He presented the plan to the public forum hosted by the Dominion Post.

Morgantown Adventure Sports Series

Dean Brooks, president of AAHPERD, attended the first-ever international health and physical education global forum planned by the University of Northern Iowa. More than 70 educators, health professionals, administrators and policy makers from 30 countries -- representing 64 universities, institutions, organizations and schools, will attended the Global Forum for Physical Education Pedagogy 2010 (GoFPEP 2010) last May in Iowa. The forum theme, "Revitalizing Health and Physical Education Through Technol-
gy," focused on reform in health and physical education programs for K-12 students and featured several keynote speakers and interactive workshops.

The Department of Sport Sciences hosted several distinguished lecturers. In September, Dr. Natalia Stambulova, Halstad University, Sweden, offered talks on athletic retirement. In December, Dr. John Gerdy, formerly with NCAA Legislative Services, Southeastern Conference, associate commissioner for Compliance & Academic Affairs spoke about “Sports: The All-American Addiction.” Last March Dr. Christine Greene, University of Texas, discussed worldwide sport marketing issues during her presentation.

Within the past academic year, Ed Etzel was promoted to Full Professor. This is a noteworthy accomplishment for a half-time faculty member. Several Sport Sciences faculty have traveled internationally for presentations and invited lectures. Gonzalo Bravo traveled to Brazil, Floyd Jones visited the Netherlands, and Jack Watson traveled to Taiwan.

Through the leadership of Vince Stilger, the Athletic Training major was reaccredited for five years through CAATE. This was a consuming and detailed process, and the reaccreditation was certainly warranted, given that the graduates of this program have consistently outperformed the national averages on their certification exams. Graduate athletic training students continue to provide athletic training services to the community through their GA placements in local high schools and colleges. These positions allow the students to gain valuable experiences while also providing a very important service to the community.

As a volunteer, Christiana Abildso serves as chairman of the Morgantown Pedestrian Safety Board by developing a comprehensive Pedestrian Safety Plan for Morgantown that would create a network of well-lit and well-maintained sidewalks, crosswalks, lighting, and traffic calming throughout Morgantown. He presented the plan to the public forum hosted by the Dominion Post.
CPASS grad is known for not taking “no” for an answer

At just 24 years old and fresh out of West Virginia University’s masters program in sports management and administration in ’89, Bev Plocki began her head coaching career in gymnastics at the University of Michigan the very next year—a program that was slated to be dropped. Plocki fought for her program’s survival and wouldn’t take “no” for an answer. Now, in her 21st season at Michigan, you might say she keeps on winning.

After inheriting a virtually winless team in 1990, Plocki brought UM gymnastics to seven wins in her first season as head coach. By 1991, her team reached 13 wins, and a year later, racked up 20 victories, a Big Ten title and second place in the NCAA Central Region. She also was given the first of four-straight Big Ten Coach of the Year awards in 1992 as well as earning the first of four NCAA Regional Coach of the Year trophies.

“This job is very much your life. This is not a job where you can go to work, and then come home and leave your work at work,” Plocki said. “This is something that comes home with me every day.”

Although hard work and dedication are important aspects of Plocki’s success, they are not the only reasons she was able to achieve so much at a young age. The Butler, Pa., native started college at the University of Alabama on a gymnastics scholarship where she was also an all-American. But something wasn’t quite right. That’s where WVU gymnastics coach Linda Burdette-Good came in with a good call.

“Linda knew my mother and called when she found out I wasn’t happy at Alabama,” Plocki said. “She convinced me to come back to school at West Virginia and finish my collegiate gymnastics career. So, that’s what I did. I came back to West Virginia, and it was probably one of the best decisions I ever made.”

After receiving her undergrad at WVU in physical education and earning her teaching certificate in K-12, Plocki stayed at WVU to get her masters and became Burdette-Good’s graduate assistant coach.

Under Burdette-Good’s wing, Plocki found the guidance that helped her prepare for the most rewarding part of being a head coach—her gymnastics team. Having a positive influence on what the students on her team do for the rest of their lives, in and out of the gym, is why she loves coaching.

“I feel like that’s something Linda did for me,” she said. “It’s always been something I looked at as being a big component of my job outside of actually coaching.”

Plocki tries to return to West Virginia for at least one football game every season and to visit with Burdette-Good. Plocki currently resides in Saline, Mich., with her husband and two children.

SM grad leads Penske marketing efforts

As vice president of marketing for Penske Performance Inc., WVU grad Jonathan Gibson (MS SM ’99) directs the company’s sponsorship, marketing, licensing and communications programs.

Gibson joined the Penske team in 2008 after serving as vice president at Pierce, a division of Omnicom’s Radiate Group, where he oversaw the management and growth of the sports division as well as the current client base which included Procter and Gamble, Kraft and many others.

Prior to joining Pierce, Gibson spent many years with Miller Brewing Company and managed the sports and entertainment investment for the Miller Lite brand. This included relationships within Major League Baseball, the National Football League, the National Basketball Association as well as Miller’s long and prosperous relationship with Penske Racing. Before joining Miller, Gibson supervised the Miller Brewing sports account during a three-year stint with GMR Marketing.

Gibson completed his undergradate studies at the University of Georgia. While in graduate school at WVU, Gibson also served as tournament director for a developmental tour event for the Ladies Professional Golf Association.

A devoted fan of the University of Georgia football team who enjoys running, Gibson and his wife Jessica reside in Charlotte, N.C with their newborn son, Graham, who was born Thanksgiving 2009.

Rams name Carolina’s Reggie Scott head trainer

The St. Louis Rams have named CPASS alum Reggie Scott (BSPE AT ’02) as their new head athletic trainer, replacing Jim Anderson. Scott comes to the Rams from the Carolina Panthers where he was assistant athletic trainer to Ryan Vermillion.

“He’s a young guy with some juice who we think will be a good fit,” says Coach Steve Spagnuolo. One of the attractions of Scott, explains Spagnuolo, is that the team expects that he will work well with current trainers James Lomax and Tyler Williams, who have previous experience with the Rams and are well thought of by the organization.
Tulane Men's Tennis Coach Mark Booras leads the program back to the top

Mark Booras (MS SEP ’01) has excelled as a former WVU tennis standout, ATP tour member, assistant tennis coach and private tennis instructor.

Now, as head coach for Tulane’s men’s tennis team, his extensive experience as a player and coach will help him excel in his new role. “As a former player who has competed at the highest levels, I know what these guys are going through both on the court and off,” he explains.

Booras played college tennis while at WVU. In each of his final three seasons, he competed in both the NCAA singles and doubles championship tournaments and was a top-20 singles and doubles player throughout his college career.

Following graduation he joined the ATP tour and continued his success, ranking as high as No. 240 in the world in doubles.

After a three-year professional career, he retired and returned to WVU to earn his master’s degree in sport psychology. He served as assistant men’s tennis coach and a private tennis instructor.

“I think Tulane is a special place with an extraordinary opportunity for success in any endeavor. As an all-encompassing place for a student-athlete, it has what I call the big three characteristics for tennis players: incredible academics, excellent athletic opportunities, fantastic location. I especially liked the idea of building a program from scratch, so I can put my brand on it, so to speak.” As assistant coach at LSU, Booras worked with Head Coach Brown to ensure that the student-athletes excelled in their education. In 10 years LSU players received the SEC student-athlete of the year award three separate times and the academic All-American award six times. They maintained a top 15 or better ranking year in and year out.

“I was given an excellent opportunity by Coach Brown to learn from scratch on how to coach. Having coached on Final Four and SEC Championship teams has allowed me to gain valuable experiences that I will be able to bring to this program,” Booras adds.

Booras believes that being a part of the “rich Tulane academic and athletic tradition” will help the program reach its destiny for achievement. “I am privileged to be at the helm,” he adds.

WVU Alum earns National Wrestling Hall of Fame Award

The National Wrestling Hall of Fame has honored Joe Naternicola with a “Lifetime of Service to Wrestling” award, class of 2009. Joe will be permanently recognized in the National Wrestling Hall of Fame (Stillwater, Oklahoma) with an embossed name plaque, and will receive a plaque and jacket to commemorate the occasion.

Naternicola, a 1998 Master’s graduate in Athletic Coaching Education, attended Fairmont Senior High School where he began wrestling his sophomore year under Coach Jim Feltz.

Following high school, he went on to Fairmont State College and earned two WVIAC Wrestling Championships under Coaches Bill Kerr and Sam Church. He served as a team captain during his senior year.

After graduation in 1975, Naternicola began his teaching and coaching career at Fairmont Senior where he coached football (20 years) and wrestling (19 years). During his 19 year wrestling career, Joe coached a total of 14 state champions while compiling a dual match record of 265-79-2 (.770).

He has been the tournament director for the Winners Choice (formerly PEPSI Invitational) Wrestling Tournament for the past 35 years. Also he has directed numerous Regional and NCAC wrestling tournaments while assisting with seeding meetings on all levels.

His football teams at Fairmont Senior qualified for the state playoffs 6 times, reaching the semifinals in 1992. In 1996, he volunteered as a coach in Fairmont State’s football program, and in 2001 moved to WVU to coach under Rich Rodriguez, continuing on in 2008 under Bill Stewart.

Joe still resides in Fairmont with his wife, Nancy. They have three sons: Aaron 38, Adam 33 and Arie 32. They also have 4 grandsons: Colin 13, Caleb 10, Austin 11, Alex 3 and a granddaughter.

Graduate SM Program Presents Sports Poll Project to Cleveland Cavaliers Executives

After working the entire fall 2009 semester on a marketing research project for the NBA’s Cleveland Cavaliers, students from WVU’s graduate sport management major traveled to Cleveland this winter to present their findings to 12 management and marketing executives of the Cavalier’s staff. The Cavs treated the group to a suite for the LA Clippers game on January 31.

The students received a tour of the Quickens Loan Arena (The Q) and presented their ESPN Sports Poll (101slides) power point presentation to the executive staff the morning of Monday, February 1.

The Cavaliers’ were very complimentary of the group’s efforts and professionalism of their written and oral presentation. Not only was a good time had by all, but this experiential learning opportunity exclusively afforded by the ESPN Sports Poll, continues to separate the WVU Graduate Sport Management Program from all other programs in the country.
Alumni Briefs

Vivian "Dee Dee" Dillon Martin (BS '49) and Allan "Ike" Martin (BS '49 MS '51), Springfield, VA, celebrated their 60th wedding anniversary on December 25, 2009. Submitted by daughter Cheryl Martin (BS '77)

Charles H. Bishop (BS PE '63) with Chicago Change Partners, Inc., Northbrook, IL, has co-authored two articles, “The Seven Deadly Sins of Talent Management,” published by Human Capital Institute; and “The Inner Circle,” published by Directors and Boards

Milt Richards (BS PE '80; Ed.D.) California State University Stanislaus, athletic director, was published in the NCADA Athletics Administration, titled “From an AD's Perspective: Building a successful athletics program.” Richards states that every institution must develop an easily understood mission statement with measurable goals and objectives. Coaches, staff members, the student body, student-athletes and friends of the institution and intercollegiate athletics program must be willing to embrace a strategic plan to win.

Kelly Cunningham (MS SM '85) serves as the assistant athletic director at the University of Maryland.

John Panos (BS PE '87) Pittsburgh, Athletic Trainer, Assistant Athletic Director at Fox Chapel Area High School.

Jason Borg (BS SM '94; MS SM '97) was selected as a 2010 SportsOneSource 40 Under 40 award recipient, honoring some of the brightest young stars in the sporting goods industry. Jason is the national accounts manager for Escalade Sports. Jason received the award during a weekend event in South Beach Miami, FL this May.

Matthew Ceglie (BS PE '94) is Chairman of the Board, Fitness Together, San Diego, CA and is owner of the personal training franchise and former WVU football player.

Bart Lerner (Ed.D. Sport Behavior '95) Peoria, AZ, is the campus president of Argosy University, Phoenix.

Chris Lantz (Ed.D. Sport Behavior '95) is department chair at Truman State University, Kirksville, MO.

Bishop Frederick Smalls, Sr. (BS PE '95; MS ACE '97) Freddi BOOM Smalls, Sr., graduated last year from Seminary College at Liberty University, Lynchburg, Virginia with a Masters in Theology and is currently working on his Divinity degree. He serves as senior pastor at Lakewood Church of God and was ordained as the Bishop of Lakewood Church of God in the fall of 2010. In December 2010 he was commissioned as a 1st Lt. and chaplain to the US Army Reserve and is currently attached to the 404th Civilian Affairs BN in Fort Dix, NJ. He is married celebrating 15 years this May to Ivette Zapata-Smalls; they have three boys and one girl. He serves as assistant head football coach and defensive coordinator for Toms River South High School, Toms River, NJ. “I will always be grateful for my experiences at WVU.”

Michael Bonofski (MS SM '97) Huntersville, NC, has been named senior vice president of marketing and communications for the Cabarrus County Convention and Visitor's Bureau.

Martin Josie (MS SM '98) works for the Baltimore Orioles in ticket sales; he has developed a NCAA Football National Playoff proposal and has shared it with President Obama and other proponents of a national playoff around the country.

Derek Mohr (MS PETE '98; Ph.D. PETE '00) is currently associate professor and PETE program coordinator at Appalachian State University, Boone, NC.

Carmen Shaffer (MS SM '99) Scott Depot, WV, was awarded the National Federation of State High School Associations Football Official of the Year for the state of West Virginia.

Bobby Bates (BS ACE '05) Webster, NY, is varsity head football coach at McQuaid Jesuit High School, the three year city-catholic league champions. He is the youngest head coach in the section and is known for his rapport with students. He comes from a family with a history of coaching.

John Lubker (Ed.D. SEP '06) Canyon, TX, is the interim dean at West Texas A&M University.

Kojo Mensah (MS SM '06) is a sports and recreation consultant with the Sport and Recreation Branch, Ontario Ministry of Health Promotion, Toronto.

Amanda Visek (Ph.D. SEP '07) Washington, D.C., teaches at GWU.

Caleb Chamberlayne (MS SM '09) works for Frostburg University in their facilities department.

Ernest Lamour (MS SM '09) Hamden, CT, serves as director of athletics at Jewish High School of Connecticut and acts as head boys' basketball coach, teacher, and is senior program director of Stamford YMCA.

Jamie Rohrer (MS SM '09) Archer, FL, is director of athletics and responsible for the sport of softball for the Florida High School Athletic Association and is working with the Central Florida Sports Commission to move the State Final Tournament event to Clermont. Jamie’s main point of contact at the commission is Jennifer Lastik, a 2005 WVU Sport Management Master’s grad. Jamie is the proud mother of son Rex, 6-months-old.

Shelby Silva (MS ACE '09) landed her “dream job” teaching at an outdoor school near Austin, Texas. She is outside everyday and “couldn't be happier.” http://www.outdoorschool.com/

Josh Williams (MS ACE '09) Stanley, NC, is the East Lincoln High School swim team coach, Denver, NC. Josh recently took over the position as head coach of the swim team, which won the NC 2A state championship in 2006 and 2007. The former coach waited to retire until he found the perfect candidate to replace him. He describes Josh as hard working, conscientious, talented, personable, energetic and an exemplary leader.

Michelle Bartlett (SEP doc program), received a rising star award within her faculty position at West Texas A&M University. The award was presented by CPASS grad Dr. John Lubker, CC-AASP, interim dean, College of Nursing and Health Sciences, West Texas A&M University, Canyon, TX.

More than 50 guests attended the annual College of Physical Activity & Sport Sciences’ Men’s basketball halftime reception on February 8, in the Coliseum. Halftime lasted just long enough for CPASS faculty, staff, students, alumni and friends to chat and catch up with College news while enjoying the delicious hors d’oeuvres and beverages. Look for future announcements for next year’s reception date.
Make a Difference in the Lives That Follow

Every year, commencement is a memorable event. It congratulates both students and the College of Physical Activity and Sport Sciences for a job well done.

It also serves as a reminder of how important education is. Over the years, private gifts have played an ever-increasing role in assisting the College to maintain and improve its vital programs.

For those who want to support a brighter future for students who major in these fields, two special gift options are easy to consider.

One involves including a gift provision in your will or revocable trust. Having your attorney use the wording of “…to the West Virginia University Foundation for the benefit of the College of Physical Activity and Sport Sciences” assures the best result.

The second is to name the WVU Foundation as the after-death beneficiary of some or all of a retirement account. Then having an agreement prepared with the Foundation about use of the funds for CPASS’ future benefit will carry out your wishes.

As you choose, your gift may be used for scholarships or fellowships, faculty support, the fitness and wellness programs, classroom or computer lab enhancements, or the International Center for Performance Excellence. All are appreciated ways to enhance the College’s future.

If you have already included a gift in your will or retirement plan, please let us know us by contacting the Foundation’s Planned Giving staff at 800-847-3856 or dmiller@wvuf.org so that we can express our gratitude to you.
Long Run to Freedom: Sport, Cultures and Identities in South Africa analyzes the meaning attached to sport in South African societies, past and present. It explores the history and changing meanings attached to particular sports in the old and new South Africas, and the ways in which sport is being used in the present. In particular, it examines the prominent team sports of rugby, soccer, and cricket in the creation of social divisions and unities over the course of South African history. To learn more about this book and to purchase your copy, visit www.fitinfotech.com.

Speakers and Other Events
• FiT maintains a list of international sport industry leaders and accomplished academicians in athletic coaching, physical education, sport management, sport history and sport sciences. Contact FiT at 304-293-6888, ext 6 or fitmarketing@mail.wvu.edu for more information.
• Friends of CPASS, stay informed about new products and services at FiT and the ICPE. Join our mailing list and follow us on Twitter and Facebook. Visit http://www.fitinfotech.com/connect.html.

Recent publications

FiT’s best-selling book about the teaching, principles, and practices of the late Coach John Wooden.

This collection of essays, written by many of the world’s most prominent Olympic historians, address the development of the modern Games, past controversies, and the future of the Olympics.

Aaron Geiger has joined Fitness Information Technology (FiT) as an editorial assistant. Geiger is a new resident of Morgantown, and moved here with his wife, Sarah, and infant son, Jack, from Champaign, Illinois, where he earned a B.A. in creative writing at the University of Illinois. He also attended film school at the University of North Texas. Geiger will also be working on his master’s degree at the P.I. Reed School of Journalism, starting in fall 2010, where he will be honing his craft in feature writing and visual media.

Geiger served as a Search and Rescue swimmer in the U.S. Navy, and a survivalist instructor in Colorado. He hopes to continue his outdoor service by volunteering with Morgantown’s MARG unit (Mountaineer Area Rescue Group).

FiT Publications Cover Global Sport Events
February belonged to the XXI Winter Olympics, March belonged to NCAA basketball and all eyes will be on South Africa this June when 32 countries gather for the 2010 FIFA World Cup™. FiT’s spring 2010 lineup provides for plenty of thought provoking perspectives of the historical impact of global sport events and their legendary leaders.
Summer 2010

Upcoming Events

CPASS Visiting Committee
Fall Meeting
October 15-16, 2010
Coliseum

CPASS Hall of Fame
Induction Ceremony
October 15, 2010
Erickson Alumni Center

Homecoming Reception
Saturday, October 23, 2010
Syracuse v. WVU
Tent City

Major Harris and WVU President Clements attend 2009 summer alumni event.