CPASS graduate student Shannon Bandish-Nash and NASA team members created fitness activities for kids from around the world. Mission X: Train Like an Astronaut group included, from left to right, starting in back, Ali Llewellyn, Lori Abadie, Yamil Garcia, Amanda Smith, and Charles Lloyd. Standing in front, from left, Bandish Nash, Nubia Carvajal, “Astro Charlie” and Katherine Reeves.
Dear Friends:

On behalf of the College’s faculty, staff, and students, I would like to wish you and your family a happy, healthy and safe Holiday season and all the best in the 2012 New Year. Please permit me to share some exciting news since our last update.

We continue to draft the College’s Strategic Plan which is in concert with the University’s plan which includes the following goals:

Goal 1 - Engage undergraduate, graduate, and professional students in a challenging academic environment;
Goal 2 - Excel in research, creative activity, and innovation in all disciplines;
Goal 3 - Foster diversity and an inclusive culture;
Goal 4 - Advance international activity and global engagement;
Goal 5 - Enhance the well-being and the quality of life of the people of West Virginia.

The College’s Strategic Plan will be posted on our webpage in January, 2012. I look forward to receiving your feedback.

I would like to acknowledge the dedication and hard work of the 2011-2012 Advisory Committee. The members are listed on the following page.

Please see the article on page 3, highlighting the 2011 CPASS Hall of Fame inductees. Congratulations to the new members.

Plans are moving forward for the new CPASS building (about 30,000 square feet). It is anticipated it will be ready at the beginning of the 2013-2014 academic year. A pictorial drawing of the new building will appear in the spring 2012 newsletter.

The College’s two academic departments, Coaching and Teaching Studies and Sport Sciences continue to provide outstanding service to our students. Highlights in the Sport Sciences Department include: Athletic Training students had a 100 percent first time pass rate on the 2011 BOC Exam. This is an amazing statistic when compared with the national average. AT Graduate students had 100 percent placement rate for obtaining positions following graduation. The SEP discipline, in collaboration with the WVU Public Health Department, is searching for a joint faculty position to teach and do research in the area of physical activity promotion across the lifespan.

* Please see separate articles highlighting the PEIA grant three-year extension and funding increase ($1.1 million), and the study abroad efforts in Sweden and Ghana. SEP faculty members Drs. Jack Watson and Sam Zizzi were both promoted to full professor. The SM graduate program is working on creating a possible dual degree with the School of Law. The Spanish Language on-line SM program is scheduled to begin in the summer of 2012.

The Coaching and Teaching Studies Department offered an 18-day Brazilian study abroad experience this past summer. Eight CPASS students and faculty member Dr. Ryan Fleet visited the following five cities in Brazil: Belo Horizonte, Ouro Preto, Florianopolis, Sao Francisco do Sul, and Rio. Curriculum changes for the ACE undergraduate major were approved by the WVU Faculty Senate. See the article featuring Dr. Eloise Elliott, Ware Distinguished Professor, and her colleagues’ efforts to further the WV Physical Activity Plan.

The following new courses were approved: Diversity & Sport, Sport for the Exceptional Athlete, Training Theories for Coaches, and Intro Strength & Conditioning.

Dana D. Brooks, Ed.D.  Dean
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Dean / Dana D. Brooks
Editors / Sharon Sisler & Kimberly Cameron
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Graphic Designer / Cole Smith
Contributing Writers / Carl Jospehson & Dan Shrensky
Social Media Intern / Laurie Werley

MISSION STATEMENT
The College of Physical Activity & Sport Sciences is actively engaged in enhancing the University’s commitment to teaching, research, and service. This academic unit holds the intellectual and personal growth of the individual as its central purpose. The College is dedicated to offering academic and professional programs related to sport and human movement activities. These programs are characterized by curricular experiences which are designed to broaden perspectives, enrich awareness, deepen understanding, establish disciplined habits of thought, prepare for meaningful careers and, thus, help individuals become informed, responsive, and productive citizens. The College’s administration and faculty remain committed to fulfilling this mission.
and their impact on the University sports program. We were also honored to have Provost Michele Wheatly address our group.

The Advisory Committee is appointed by the Provost and serves as an advisory group to the Dean. Committee members, representing 25 graduates throughout the United States, serve three year terms. As the Chair, I’m thankful for the time and expertise each member gives to enhance the education of CPASS students.

The group consists of five sub-committees: Alumni Relations/Development; Student Affairs; Program Centers/Institutions; Hall of Fame; and the Outstanding Alumnus committee. Each committee is charged with topics to discuss, submit suggestions, and present their reports to the full committee meeting.

After a full day of meetings on Friday Oct. 7, the Hall of Fame Induction Ceremony was held at the Waterfront Hotel. Congratulations to the inductees. Please see the next page for a full story.

Dean Brooks, Associate Dean Lynn Housner, and Drs. Jack Watson, and Valeria Wayda shared program news, with highlights in this issue’s Message from the Dean.

At Saturday’s football game, CPASS graduate and Hall of Fame member John Mallory was honored as Most Loyal Mountaineer. The spring meeting will be held April 12-14, 2012 and features the Wall of Honor reception and celebrity Golf Tournament, April 13 at Lakeview Country Club.

The fall 2012 meeting will feature the 25th Anniversary of the Hall of Fame. All former inductees are invited to attend. Completion for the new CPASS building is scheduled in 2013.

Stay connected to your University and College by visiting the College web page: [http://cpass.wvu.edu/](http://cpass.wvu.edu/). Many College events are featured.
The College of Physical Activity and Sport Sciences inducted four graduates into its Hall of Fame and named men’s basketball coach Bob Huggins its 2011 Outstanding Alumnus on Oct. 7, at the Waterfront Hotel. CPASS alumni, friends and family members gathered at a reception prior to the formal induction ceremony which began at 7 p.m.

Jacquelyn Cuneen, William C. “Wood” McCue, Tim McNeely and Jean Minnick were added to the list of more than 100 alumni in the Hall of Fame.

Peggy Bahnsen received the 2011 Dean’s Service Award, in recognition of her ongoing support of the College and in recognition of her leadership as previous chair of the College Visiting Committee.

To be eligible for nomination, an individual must hold a degree awarded by the WVU College of Physical Activity and Sport Sciences or a certification in athletic training prior to 1997; have been a faculty or staff member; and have made significant contributions to the college, profession and/or society. Present CPASS employees aren’t eligible.

Cuneen is a professor in Bowling Green State University’s sport management program. Her main teaching areas are in sport and event promotion and sport management field experiences.

McCue is a renowned physical therapist, athletic trainer and health planner. Wood is retired from his physical therapy clinic in Lewisburg. He serves as the athletic trainer at Greenbrier East High School.

McNeely has degrees in sport management and from the WVU College of Law. In 2000, he became General Counsel of The West Virginia Development Office, and later became Deputy Director of the agency under the leadership of Executive Director David Satterfield during Gov. Bob Wise’s administration. In 2010 he was the tournament director for The Greenbrier Classic golf tournament.

Minnick served as professor and chair in the Department of Health, Sport, and Movement Sciences at Davis and Elkins College from 1963-’98. She retired as professor emeriti, D&E College. She coached Division I field hockey for 17 years, with an overall record of 145-21-14, including 12 undefeated regular seasons. She served as the West Virginia Commissioner for women’s sports.

Coach Huggins was honored for his success as a program builder, recruiter and game strategist who has won more than 670 games as a collegiate head coach.

WVU Provost Michele Wheatly offered greetings from the University and congratulated the 2011 members of the College’s Hall of Fame.
A CPASS grad’s zeal for aquatics and fitness has branched into helping veterans recover from the perils of duty. Mary Wykle is working with the Army Office of the Surgeon General (OTSG) to develop and implement two distinct programs for Wounded Warriors and Injured Soldiers Aquatic Rehabilitation Program and the Aquatic Warrior Exercise program. The program focuses on musculoskeletal injuries with the goal to standardize aquatic rehabilitation and exercise programs across the Army.

“I have been extremely fortunate to be involved with work that I feel passionate about and hopefully can improve the lives of others. My challenge has been to develop aquatic rehabilitation programs for the Army and now the Marines,” explains Mary.

The Performance Improvement Study design looked at effective aquatic activities to promote exercising, allow for a shift to land-based training, accelerate healing and improve general health and return to duty without detrimental outcomes. The results of this study were presented at the World Aquatic Health Conference in October, 2011 and showed improvement in cardio respiratory fitness, a decrease in the reliance on prescription medication to manage pain and a decrease in use of medication to sleep. Some participants also showed results in weight loss and self esteem.

In September, 2011, Mary trained 31 aquatic and fitness directors for the United States Marine Corps at Camp Pendleton, CA. They represented every USMC installation in the world. The first part of the training was an in-depth look at the Aquatic Warrior Exercise Program. Pool sessions covered a variety of training, including balance and core strength, stretching and flexibility, and deep water interval cadence. Participants were expected to return to their installation and implement the program. Follow up visits to all installations will occur in the next year for additional support.

According to Mary, the next goal is to have this program option added to Veteran’s Administration Center’s pool and therapy programs and available to any community or private pool interested in the program. Support materials include the basic manual, Aquatic Programs for Injured Warriors and Athletes, Deep Water Interval Training DVD, Aquatic Exercises DVD, and Instructional Power Point. Further information is available at www.mwaquatic.com, www.aquaticwarrior.com, or mwykle@aol.com.

“I have been extremely fortunate to be involved with work that I feel passionate about and hopefully can improve the lives of others.”
ALUMNI CHEERLEADING ASSOCIATION

The WVU Alumni Cheerleading Association selected four CPASS grads in the induction of the inaugural class for the WVU Alumni Cheerleading Association’s Cheerleader Hall of Fame. The inductees were honored at a ceremony on September 30 at the WVUAAC 25th Anniversary reception held at the WVU Erickson Alumni Center. The CPASS alums selected for induction to Alumni Cheerleading Hall of Fame include:

**Ms. Susan Barnes** (1964-1968) graduated with a Bachelor’s degree in Physical Education. She was a cheerleader for four years and served as captain in both her junior and senior years and was a member of the final all female squad in the 1967-68 academic year.

**Coach Kittie Blakemore** (Varsity Coach, 1963-1968) was the first women’s basketball coach in WVU history and a pioneer in the establishment of Mountaineer women’s athletics. Blakemore holds a master’s degree from WVU and joined WVU in 1960 as a physical education instructor, gaining the rank of associate professor.

**Dr. Thomas A. Habegger** (1983-1986) graduated with a BS degree in Physical Education. While at WVU, Tom also was a scholarship athlete as a member of the Men’s Diving team and a WVU Cheerleader from 1983-1986.

**Ms. Claudine Oliverio-Rogers** (1987-1990) earned a BS degree in Physical Education and Sport Management in 1990. Claudine served as a Mountaineer cheerleader from 1987-1990 and was captain during the 1988-89 and 1989-90 seasons while earning All-American honors in both 1989 and 1990.

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WVU COLLEGE OF PHYSICAL ACTIVITY AND SPORT SCIENCES

WV Physical Activity Plan creates shared vision

CPASS, along with West Virginia on the Move Inc., and the WV CARDIAC Project, continues its partnership in support of the West Virginia Physical Activity Plan. In November the group gathered statewide input to promote healthy living and quality of life for every West Virginian.

The WV Physical Activity Plan focus is to improve the health and quality of life of the state’s population. The plan pulls from eight societal sectors, including: Health Care; Public Health; Education; Business & Industry; Mass Media; Parks/Recreation/Fitness/Sports; Transportation/Land Use/Community Planning; and Volunteer & Non-Profit. Each sector’s contribution is considered a vital part of creating a shared vision.

“Numerous West Virginians are invested in the development process. Organizers will study the most recent input to help strengthen the Plan. The efforts of the citizens of the state can potentially impact the health of all West Virginians,” says Dr. Eloise Elliott, CPASS Ware Distinguished Professor and Chair of the WVPAP.

Along with Texas, West Virginia is one of two states taking the lead in developing a state plan modeled after the National Physical Activity Plan that was launched in May 2010.

The public comment period is one of the last anticipated steps before the WV Physical Activity Plan is released on January 19, 2012. Launch Day activities are being planned at the State Capitol and in communities across West Virginia. For more details and to learn how to get involved, go to www.wvphysicalactivity.org
Two years ago, Paulina Yearego weighed 250 pounds. She had battled obesity all her life and had tried numerous diets, without success. “I was concerned I wouldn’t be around to see my grandchildren,” Yearego explained. “I couldn’t continue living that life.”

Then the Parkersburg, W.Va. native heard about the PEIA Weight Management Program, which serves as a comprehensive exercise and nutritional benefit provided by fitness facilities around the state. Eight staff based at CPASS provide customer service, program research and evaluation and phone coaching to participants like Yearego.

PEIA wants more West Virginians to experience similar success and has forged a three year contract with CPASS to continue their ongoing partnership.

Weight Management Research and Evaluation Coordinator Christian Abildso said that PEIA is at the forefront of the fight against obesity in the state and the U.S. Its Weight Management Program, has grown from a pilot program to include 70 providers throughout the state and 650 participants, doubling the numbers in the last three years.

That number should continue to grow, Abildso said, because PEIA has expanded its eligibility criteria and eased the enrollment process with an online option.

“We take great pride in helping to administer, deliver, and evaluate a program that helps many people tackle the challenge of building a healthy lifestyle,” Sam Zizzi, professor, sport and exercise psychology at CPASS, and director of Health Behavior Coaching with the program.

For more information about the PEIA Weight Management Program and to enroll, call 866-688-7493.

Jack Watson, professor and department chair of sport sciences, has been elected to serve as president-elect of the Association for Applied Sport Psychology. Watson will act as the 28th president in the group’s history and will serve a three year term, first as president-elect, then as president and, finally, as past-president, during the three year process.

“I am passionate about applied sport and exercise psychology, and AASP is and always will be my professional home,” Watson said. “Therefore, this elected position provides me the opportunity to follow my passion and give back via leadership to AASP.”

Watson plans to improve the return on investment for membership, strengthen lines of communication within the group and focus on the strategic plan of the organization with a clear vision of the future.

As a licensed psychologist and AASP Certified Consultant, Watson has worked with athletes from many sports and ability levels and non-athletes in collegiate and community settings. Watson’s research focus is primarily in the areas of applied sport psychology, professional issues (ethics, supervision, mentoring), youth sport and social psychology of sport.

In other news, Watson was featured in an interview in the Irish Sport Psychology News Bulletin, Fall 2011 Edition. Watson summed up his advice by suggesting that what is lacking in the world of sport psychology is communication. One solution, he said, is to “bring the small community of sport psychology closer together.” In closing, Watson urged readers to challenge themselves and those around them by asking “the appropriate questions.”
WASHINGTON & JEFFERSON HONORS EARLY AFRICAN AMERICAN FOOTBALL STAR

Nearly 90 years ago, Charles "Pruner" West made history, but even the most well-informed sport historian still probably doesn’t recognize his name. That’s certainly not the case at Washington & Jefferson College in Washington, Pa., where West’s iconic status was recently recognized during a ceremony.

West is believed to be the first African-American quarterback to play in the Rose Bowl when in 1922 W&J travelled across the country to play the University of California in college football’s oldest bowl game.

Dana Brooks, CPASS dean, co-wrote “Racism in College Athletics and Diversity and Social Justice in College Sports” with Ronald Aihouse, a WVU sociology professor, in 2000. Brooks is writing a paper on Dr. West.

“He was a pioneer,” Brooks said. “Back then, in the 1920s, there were very few African-American players in private colleges, but there were some in the Midwest and East.” Charles West grew up in Washington, Pa., where his father owned a general store. He was a very good high school student and also excelled at track.

“Early African-American athletes faced prejudice and discrimination, especially when their college teams played teams from the South, where very few blacks were playing,” Mr. Brooks said.

Brooks put together a collection of images from his research archives to create a poster that was presented to Washington & Jefferson to be displayed in its U. Grant Miller Library. Fitness Information Technology also donated to the library a copy of Racism in College Athletics as well as the Leaders in Sport collection of books authored by Richard Lapchick. West’s daughter, Linda West Nickens, was among the dignitaries who attended the presentation.

The 1922 Rose Bowl was expected to be a blowout, as Cal was a highly regarded squad going against a relative unknown. In fact, W&J was so small that the Presidents played the entire game with only 11 players. In muddy conditions, the game ended in a scoreless tie.

COLLEGE NEWS

WVU’s Association of Black Journalists partnered with the Center for Black Culture and Research and CPASS to bring “Race and Sports in America” program to campus in November. Guest panelists featured Keith Reed, Senior Editor of ESPN Magazine, publisher of the article by Toure' “What if Michael Vick Were White,” Oliver Luck, WVU Athletic Director. Dean Brooks served as moderator. CPASS faculty were honored by their peers during the fall 2011 WWAHPERD Conference. Those elected to serve in leadership positions include Sean Buenger as President-elect, Lynn Housner as past-President, Emily Jones as Elementary Vice President and Andrea Taliaferro as Elementary VP-elect. Melissa Baus was selected as the student representative.

New Hires and Announcements

Lindsay Beery, graduate assistant for PEIA Grant, August 2011
Jennifer Bowman, editorial assistant with ICPE, August 28, 2011
Meghan McGuire, consultant for PEIA Grant, October 31, 2011
Jennie Goodwin, administrative secretary, sr., August 1, 2011
Kim Mocniak, administrative secretary, August 21, 2011
J. Cole Smith, professional technologist, October 1, 2011
Kristi Bowen Satzer and Nathan Satzer were married July 1, 2011; they both serve as PETE student teachers.
At the Hall of Fame ceremony, Provost Michele Wheatly congratulates 2011 Dean’s Service Award recipient Peggy Bahnsen, for her ongoing support of the College, and leadership as previous chair of the College’s Visiting Committee and outstanding alumni support.

C-PASS faculty and staff attended the fall 2011 WVAHPERD conference. Faculty member Emily Jones, second from right, received the Young Professional award. Sean Bulger, far right, received the Scholar award. Associate Dean Lynn Housner, far left, reports that a large number of faculty and students attended and presented. Photo credit by Marsha Roberts.

The first Brazil study abroad program allowed students to learn about how sport opportunities are provided for youth across a variety of socioeconomic levels, and observed leisure and activity habits that are culturally unique from America.

Dallas Branch welcomes Jane Kleinberger who spoke to SM students in October about the marketing potential of the Paciolan Ticketing system used by WVU Athletics. As co-founder of Paciolan, Kleinberger oversees North America’s second-largest ticketing company, behind only Ticketmaster in total sales.
Bill Douglas, former Dean, and College alumnus Melanie Lomax join College friends and alumni at the 2011 Homecoming tent.

PETE Majors Club members participated in the 2011 WVU Trunk or Treat event. Students handed out candy to hundreds of local children. Other club activities included support for the Fall Special Olympics in Parkersburg, W. Va. PETE students attended the WVHAIPERD Conference this fall.

Dr. Eloise Elliott Ware Distinguished Professor, welcomes Dr. Thom McKenzie to campus. He spoke to faculty and students in November as part of the College’s Distinguished Lecture series. His topic, “It takes a village to raise a physically active child,” covered school-based interventions and community-based obesity prevention programs.

Jake Ringold, ACE junior, left, and Ben Miller, SEP junior, visit the MountaineerTRAK job-search kiosk, now available on the second floor in the Coliseum. CPASS students can check for job openings with the swipe of a student ID, apply for positions and learn about career counseling.

A representative from the Brazilian Embassy in Washington D.C., First Secretary Head of the Cultural and Public Information Section Andre Durham Cacel de Castro, visited the College to learn more about the recent study abroad to Brazil. The November 16 visit featured discussions about the University’s ongoing partnership with Brazil and how the two groups can strengthen current and future relations.
INTERNATIONAL PARTNERSHIPS

WVU GRAD STUDENT HELPS KIDS TRAIN LIKE AN ASTRONAUT

As a physical education teacher in Houston, CPASS graduate student Shannon Bandish Nash, is used to coming up with innovative strategies to keep children excited about health and fitness. She never dreamed her ideas would take her to the stars though.

This summer, Nash created fitness activities for 4,000 8- to 12-year-olds from all over the world as part of Mission X: Train Like an Astronaut, an initiative of the NASA Human Research Program Education and Outreach team.

One of Nash’s ideas involved outfitting the children with scooters, which they used to navigate the rough terrain of an artificially created celestial surface at the Johnson Space Center in Houston. The rigorous maneuvering highlighted the importance of physical activity and living a healthy lifestyle.

She earned her bachelor’s degree in Physical Education Teacher Education in 2009, which she says gave her excellent preparation to participate in Mission X.

“I was so grateful that I went to WVU,” Nash said. “Thanks to my education, I was completely confident in my ability to overcome any obstacles.”

Other Student News

Students in the 2011 summer ACE 462 Fitness Management course designed the first Lazyman Marathon, as part of the personal trainer minor in CPASS. Participants were allowed three weeks to complete a marathon (26 miles) by walking or running indoors on a treadmill, or outdoors. A Stansbury Fitness Center personal trainer provided support for each participant’s training session.

Kristi Satzer, doctoral student, is researching PETE undergraduates self efficacy toward teaching adapted physical education before, during and after an adapted physical education course/practicum, with Dr. Andrea Taliaferro, and Lindsay Brooke; Satzer is working on a grant for a walking trail for Mylan Park Elementary School with Richard Senatore. Kristi attended 2011 WVAHPERD, and presented on Individualized Physical Education, with Nathan Satzer; and Let’s Move Dance with Kiel Illg.

STUDENTS STUDY CULTURE AND SPORT IN BRAZIL

College of Physical Activity and Sports Science students traveled to Brazil in May and earned six credits by submitting a summary report of their experiences. The three-week trip in May was the first in the College’s history, and the College plans on making it an annual occasion.

The purpose was to provide CPASS students with an opportunity to learn about Brazil’s culture and about sports programs in a new country, said Ryan Flett, assistant professor of athletic coaching.

“The most profound thing that I learned from the experience was the reminder of what matters most in athletic development,” Flett said. “In America and many other Western nations, much is invested in expensive facilities and technology, but Brazil reminded me to focus on what athletes really need to be excellent, rather than on what looks newer and bigger and brighter.”

Flett also hopes to establish close relationships with the Brazil partners by 2014, as the World Cup will be hosted there, as well as the Olympics in 2016.

Flett participated in a sub-committee of the WVU Latin Americas Committee that was responsible for hosting the Cultural Attaché from Brazil in November. He participated in a roundtable dialog on Brazil, while CPASS hosted the First Secretary Head of the Cultural and Public Information Section Andre Durham Caciel de Castro to discuss future partnership opportunities.
Faculty help organize sports conference in China

Seven CPASS faculty members attended an international conference in China. Dean Dana Brooks presented one of the keynote addresses and several other faculty members had leading roles at the conference.

CPASS, The International Society for Comparative Physical Education and Sport and East China Normal University served as conference sponsors. Dr. Lynn Housner, CPASS associate dean, and Dr. Xiaozan Wang, associate dean, ECNU, served as key organizers in planning the conference.

The conference theme, “Physical Education and Sport: Challenges and Future Directions,” promoted an understanding and appreciation of the unique and shared challenges and opportunities for quality P-12, community, and university physical education and sport programming that exist worldwide.

Besides Brooks and Housner, other CPASS faculty members who attended and presented papers were: Drs. Gonzalo Bravo, Sean Bulger, Eloise Elliott, Emily Jones and Floyd Jones. Educators and experts in physical education came from Africa, Asia, Australia, New Zealand, Central and South America, Eastern Europe, Russia, Europe, the Middle East, the Caribbean and North America.

Presentations covered teaching, coaching, administration, and included topics related to culture, reform, community-based sport, collaboration, gender, race and ethnicity issues.

ISCPES was founded in 1978 at the First International Seminar on Comparative Physical Education and Sport held at the Wingate Institute in Israel and strives to support, encourage and initiate and strengthen research and teaching programs in comparative physical education and sport throughout the world.

Research and service focus of 2012 Ghana study abroad

Ghana, considered by many as the gateway to Africa, and boasting more than 50 years of independence, will serve as a cultural and social case study for CPASS undergraduate students.

As part of the University’s strategic plan to further internationalize its programs, the College has created a study abroad opportunity for Sport Management students. The March 2012 trip will allow participants to engage in a service learning program to help fellow Ghanaian students design and manage small, community-based sport clubs.

As part of the course, CPASS students will also conduct a research project designed to study the role of sports in the community. The data will help students to customize management strategies to meet specific needs of the population.

The two interrelated activities will set the stage for long term involvement between WVU sport management and international students in on-going service learning and research related projects. CPASS students will experience a global perspective of sport and sport management, while spending 10 days traveling and learning about the culture of this African country.

The students will focus on how sport in Africa can be used to deal with the persistent issues of poverty, lack of education, and the inequalities that exist for women in sport. The course will look at the history, social, cultural and spiritual development of sport in Ghana. The Ghana study abroad program is led by Dr. Floyd Jones, CPASS Sport Management, and Dr. Nicholas D. Bowman, Communications Studies.

SEP continues plans for Sweden study abroad trip

Drs. Watson and Clement are currently in the process of working with Drs. Stambulova and Johnson from Halmstad University with the hope of establishing a study abroad program that will allow faculty and students to travel between WVU and Halmstad University in Sweden. This program will be a weekend exploration during WVU’s 2012 spring break which will be co-taught by faculty from WVU and Halmstad including students from both universities, Drs. Watson and Clement envision taking approximately ten SEP students on this study abroad experience. Once confirmed, it will be the second study abroad program conducted by an academic program in the College of Physical Activity and Sport Sciences.

Drs. Stambulova and Johnson visited the WVU campus this fall to continue the discussion and meet with faculty and students in support of the recruitment and development of the program.

Furthermore, Drs. Stambulova and Johnson met with faculty and administration to formalize planning and outline the goals for this study abroad experience. It is truly an exciting time in SEP as the program continues to evolve and offer a variety of opportunities for students.
Kristen D. Diefenbach, Professor
CPASS hosted a nationwide high school cycling conference in October. Cycling coaches and cyclists offered expert advice on how to design a high school cycling program. Dr. Kristen Diefenbach, assistant professor, ACE, said that the group learned about gathering support at within schools and in the community.

Andrew Hawkins, Professor
Presentations

Nathan Kile, Program Coordinator
CPASS hosted the Morgontown Adventure Sports Series, an outdoor athletic event in September. The unique athletic competition challenges cyclists, runners and triathletes while featuring hillside courses, lake swimming and rugged mountain biking. For more information, http://cpass.wvu.edu/mass

Friends of Deckers Creek and CPASS hosted the fifth annual Deckers Creek Adventure Day at Hazel Ruby McQuain Park, a family-friendly three-hour adventure race, designed by Kile.

Vanessa R. Shannon, Assistant Professor
Partnerships
Vanessa Shannon and Sam Zizzi, are members of the West Virginia Childhood Obesity Prevention Summit (WVCOPS) planning committee.

Shannon and Emily Murphy, Extension Specialist, Obesity Prevention, collaborated on the West Virginia Games for Health Project initiated by Drs. Murphy and Linda Carson; and Nidia Henderson of PEIA. Konami is funding the summit and sponsoring the Second Annual W.Va. DanceDance Revolution tournament in conjunction with the summit. The summit goals include: reduce overweight and obesity amongst children; ensure access for families to both prevention and treatment, and coordinated prevention and treatment of childhood obesity in the state.

Andrea Taliaferro, Assistant Professor
Presentations
National Consortium for Physical Education and Recreation for Individuals with Disabilities National Conference in Reston, VA:

James Madison University Health and Physical Activity Institute:
Moran, T., & Taliaferro, A. (2011). Abilities only – No disability here!!
Moran, T. & Taliaferro, A. (2011). APE Roundtable – We are all in this together!

Jack Watson, Professor
Partnerships
Sport Sciences department hosted a visiting Scholar, Dr. Wanderley Marchi Junior on campus for a year to do research in sport management
Visit of Natalia Stambulova and Urban Johnson to help develop a study abroad trip to Sweden for spring 2012

Presentations
Watson to give Ethics Keynote at conference in Montana.

Publications

**New and Upcoming Books**

FIT published these books in 2011:

- Boomer: Exercising as You Age
- Group Dynamics in Sport, 4th Edition
- Handbook of Sport Marketing Research
- Living in the Sweet Spot: Preparing for Performance in Sport and Life
- The New Sport and Exercise Psychology Companion
- Reading Baseball: Books, Biographies, and the Business of the Game
- Sport, Race, and Ethnicity: Narratives of Difference and Diversity
- Sports Entrepreneurship: Theory and Practice
- Training Professionals in the Practice of Sport Psychology, 2nd Edition

FIT is working with WVU’s College of Physical Activity and Sport Sciences (CPASS) faculty members Jack Watson, PhD, and Ed Etzel, PhD, on the upcoming book Ethical Issues in Sport, Exercise, and Performance Psychology. The book presents a range of unique ethical, legal, and related professional challenges faced by those who work in the areas of sport, exercise, and performance psychology.

Watch for details in 2012 about the Sport Education textbook series, another collaborative effort with CPASS faculty.

More information and titles at www.fitinfotech.com/upcomingbooks.tpl

**Strategic Positioning, Partnering: Conferences Around the Globe**

FIT attended four national conferences, participated in 15 state/regional conferences, and promoted several titles at the Sport Management Association of Australia and New Zealand and the 2011 Canada Games. Among the year’s highlights, FIT provided marketing learning opportunities to CPASS Sport and Exercise Psychology graduate students, who managed FIT’s exhibit at the Association for Applied Sport Psychology conference in Honolulu.

During the 9th annual Sport Marketing Association (SMA) conference in Houston, FIT recognized the authors of the top 20 articles of its Sport Marketing Quarterly (SMQ) journal, with Dr. Dallas Branch, associate professor, CPASS sport management program, among those honored. This year marks the 20th anniversary of the SMQ, which is the preferred journal of the SMA.

**New Leadership and Staff Updates**

Matt Brann, FIT’s senior editor since 2004, was named acting director of FIT in July. While maintaining his editorial position, Brann oversees staff members and all publishing activities at FIT in his new role.

Jennifer Bowman has joined FIT as an editorial assistant. Bowman earned her MA in communication from Michigan State University and her BA in communication from SUNY Geneseo. And, after working two semesters as FIT’s editorial intern, Rachel Tibbs is now a part-time editorial assistant at FIT. Tibbs, originally from Parkersburg, WV, graduated this summer from WVU with a bachelor’s in English.

Sam Zizzi, Professor

Presentations


Foster joins College as development director

Keith Foster will serve as the new CPASS director of development. Foster’s academic focus in physical education and career experience in development provide an ideal fit in his new assignment, Dean Dana Brooks said.

Most recently, Foster served as director of major gifts at Fairmont State University and Pierpont Community & Technical College.

“I am very pleased to join the team at CPASS to help in the ongoing development and advancement at the College,” Foster said. “This role allows me the opportunity work closely with Dean Brooks, the CPASS team and generous alumni base as we transition into our new facility.”

The Kevin and Karen Elko Scholarship will offer opportunities for sport management master’s degree students in the College on campus program. The recipient must demonstrate a record of public and/or professional service in the sport management profession.

“The graduate S M program is one of the premier programs of its kind in the country. We offer a great deal of experiences that make our students extremely marketable and sought after upon graduation,” explains Dr. Jack Watson, chair, CPASS Sport Sciences department.

“This scholarship will help to free up the time for students to pursue as many of these enrichment opportunities as possible,” Watson adds.

“Over the next several years, Keith will work with the WVU Foundation and Dean’s office to increase the number of student scholarships, fellowships, and raise funds for the College’s new building.

Those interested in establishing a student scholarship at CPASS may contact Director of Development Keith Foster at keith.foster@mail.wvu.edu

LEAVE A LEGACY

ELKO ESTABLISHES NEW STUDENT SCHOLARSHIP

WVU College of Physical Activity and Sport Sciences alumnus Kevin Elko (EdD SEP ’89) and his wife Karen have established the Kevin and Karen Elko Scholarship to help sport management master’s degree students in the College.

“I would like to thank Dr. Kevin Elko and his wife Karen for their generous gift to support a graduate student enrolled in the College’s sport management program. The scholarship will help to recruit and retain outstanding graduate students into one of the country’s leading graduate programs in sport management,” explains Dean Dana Brooks.

The Kevin and Karen Elko Scholarship will offer opportunities for sport management master’s degree students in the College on campus program. The recipient must demonstrate a record of public and/or professional service in the sport management profession.

“The graduate S M program is one of the premier programs of its kind in the country. We offer a great deal of experiences that make our students extremely marketable and sought after upon graduation,” explains Dr. Jack Watson, chair, CPASS Sport Sciences department.

“This scholarship will help to free up the time for students to pursue as many of these enrichment opportunities as possible,” Watson adds.

“Over the next several years, Keith will work with the WVU Foundation and Dean’s office to increase the number of student scholarships, fellowships, and raise funds for the College’s new building.

Those interested in establishing a student scholarship at CPASS may contact Director of Development Keith Foster at keith.foster@mail.wvu.edu

Make a difference in the lives that Follow

The excitement about the new College of Physical Activity and Sports Sciences building is energizing the faculty, staff, students and alumni these days.

As many know, financial support for the College’s educational mission is also a crucial determinant of its future success. Private gifts, whether made now or later, make a difference in assuring that students can secure the best education possible. Definitely, your help is needed.

Future support is easy to arrange as part of your estate plan. A gift in a will or revocable trust happens when this special wording is used: “…to the West Virginia University Foundation for the benefit of the College of Physical Activity and Sports Sciences.”

As you specify, your gift provision may help to supplement the fitness and wellness programs, create scholarships or fellowships, provide faculty support, aid the International Center for Performance Excellence, or upgrade future classrooms or computer labs. All are important priorities for the College’s future.

Other gift options include setting up a special type of gift that provides retirement income to you first and benefits the College in the future, donating a life insurance policy, or making the WVU Foundation the beneficiary of a retirement asset account or annuity policy. Contact Keith Foster, director of development, at 304-293-0841 or Keith.Foster@mail.wvu.edu to learn more.
Honor Roll of Donors

The College thanks the donors who have generously contributed to our departments and programs. We are grateful for your kind support and could not reach our goals without your help. Listed below are individuals and groups who provided support from July 1, 2010, through June 30, 2011.

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PERSPECTIVE: GLOBAL ENGAGEMENT
Adrian Dowell (MS SM, MBA ’11) has joined the WVU Athletic Department as Major Gifts officer. Dowell acknowledges what CPASS has done to prepare him for a career. “During my time in the program, I had the opportunity to learn about the business aspect of sport,” he said. “Now I try to incorporate what I learned from my professors into my job on a daily basis. The graduate sport management program was an incredible experience,” he said. “Adrian will do very well in whatever he pursues in college athletics; he is an exemplary young man,” said Dr. Dallas Branch.

Samantha Monda (MS SEP & MA Counseling, PhD SEP ’11) is currently a professor of psychology with a specialization in sport psychology at Robert Morris University in Pittsburgh, PA. She also graduated from Carnegie Mellon College with a B.S. in Psychology.

Brandon Harris (MS SEP ’05, MA Community Counseling & PhD SEP ’08) is an assistant professor in the Department of Health and Kinesiology at Georgia Southern University, teaching undergraduate and graduate courses in Sport and Exercise Psychology. He is a Certified Consultant with the Association for Applied Sport Psychology and is listed on the United States Olympic Committee Sport Psychology Registry.

Rebecca Zakrjeseck (MS Sport Psychology ’04, MA Counseling ’07, PhD SEP ’07) is in her first year at the University of Tennessee, as an assistant professor in Sport Psychology. Previously, she was an assistant professor, Sport Psychology and Coaching Education at Indiana State University (2007-2011). She is also a Certified Sport Psychology Consultant.

Lindsey Blom (PhD SEP & MA Counseling ‘05) is an assistant professor in the School of Physical Education, Sport and Exercise Science at Ball State University. She is the coordinator of the SEP master’s program and co-wrote the book “Survival Guide for Coaching Youth Soccer” with her husband Tim Blom, who is a high school math teacher and soccer coach.

Alessandro Quartielli (PhD SEP ’10) has accepted a faculty position at East Carolina University, Greenville, NC.

Amanda Visek (MS SEP ’04) received a federal grant, entitled Physical Activity: Using Concept Mapping to Sustain Participation in Youth Sport; sponsor: National Institute of Nursing Research, National Institutes of Health (NIH). This is a mentored career development award; project period runs through July, 2014.

Ytalo Fabrizio Biancato (BS SM, ‘09) Lima, Peru; works for Future Football of South America as the Executive Assistant & Scout and FIFA Agent.

Bryan Jonathan Loor (BS SM ‘11) is the sport manager for Harlem RBI, since June. He works with underserved youth, helping to improve literacy and teach baseball. He started as an intern, and was invited to return this fall based on his performance. He is a former member of the Dean’s Follow the Leader program.

Darryl Talley (BS PE ‘83) was honored on campus for his induction into the College Football Hall of Fame, September 23. A capacity crowd paid tribute to Talley including former Buffalo Bills teammates Bruce Smith and Cornelius Bennett, and former WVU coaches Don Nehlen, Frank Cignetti, Gary Stevens and Gary Tranquill.

Pete Wood, 1969–71 WVU football player, Troy, Michigan, is employed at Chrysler Corporate office, Auburn Hills, MI as occupational safety and health manager, serves on negotiating team between Chrysler Corp and UAW, and works with 13 subcommittees, overseeing the health and safety subcommittee on behalf of the Chrysler Corp. “Very dynamic experience; learning a lot through the process.”

Cynthia "Sam" Booth (Physical Education, BS, ’78) Spencerport, New York, is at The College at Brockport, State University of New York, as visiting assistant professor, in Brockport, NY. Sam decided to return to higher education this fall after an absence of thirteen years. She is with the Department of Health Science teaching healthcare administration.

Chason Perry (ACE on campus masters ‘07) is a strength and conditioning coach for the US Army at Fort Benning, Georgia and holds the CSCS, Certified Strength and Conditioning Specialist designation with the 198th Infantry Brigade at Fort Benning.

Wayne Portee (SEP ’01) a high school special education teacher and assistant wrestling coach at Saint Lucie West Centennial High School in Port Saint Lucie, Florida. He is also pursuing an Educational Doctorate in Exceptional Student Education from Northcentral University.

Jeremy Cochran (SEP ’03) is in his second season as head novice coach with the Greenwich YMCA Marlins Swim Team in Greenwich, CT. He also serves as one of the top assistant coaches with Peak Performance Swim Camp, and head coach at Greenwich Country Club. Jeremy has worked with many swimmers helping them develop both the physical and mental skills necessary to compete at their absolute best.

Greg Jones (SEP ’05) has spent the past five years as assistant wrestling coach at WVU. This past year he served as the associate head coach.
Alissa DiAlesandro (SEP ’06) is a health educator at CIGNA helping clients manage weight, reduce stress, and quit smoking through proper goal setting and educational resources. Alissa was recently selected to train other coaches within the company. She also coordinates the Corporate Challenge team for the Pittsburgh Marathon and teaches two aerobics classes in the company’s fitness center.

Miranda Cunningham (SEP ’06) graduated from Marshall University with her master’s degree in Exercise Science in May 2008. She works full time as an exercise physiologist in the Cardiac Rehabilitation department of two hospitals in the Charleston/Huntington area and uses the fundamentals that she learned as an undergraduate sport and exercise psychology major on a daily basis.

Sean Fitzpatrick (SEP ’06) is completing his final semester in the CPASS SEP doctoral program. Sean was awarded a fellowship to complete his dissertation this fall semester.

Joshua Rabenovets (BS SM ’01) NYC, is senior brand manager, Diet Pepsi, PepsiCo, Inc.

Shane Lyons (BS SM ’87, MS SM ’88) is deputy director of athletics at the Capstone, University of Alabama. He will focus on day-to-day operations of the athletic department, helping lead the administrative team. “I am extremely excited to join the Crimson Tide family,” Lyons said. “It’s an honor to be part of an exceptional academic and athletic institution with great leadership.”

Dr. Guoli Liang (EdD PETE ’01) Whitewater, WI, has won a top award honoring his national and international work at the University of Wisconsin-Whitewater. Liang, a professor in the College of Education and Professional Studies, received the Teacher of Honor award from Kappa Delta Pi, the 100-year-old international honor society in education. Liang is an expert in human motor development.

Donald LaGuerre (SEP ’08) recently graduated from Georgia Southern with a master’s degree in Health and Kinesiology with an emphasis in Sport Psychology.

Ryne Olsen (SEP ’09) completed his first year as assistant head coach, Springfield College baseball team and graduated with his masters of education in Athletic Counseling. He will serve as a graduate assistant for the baseball team and plans to become AASP certified. He will continue to serve with AmeriCorps as the academic coach/advisor for the high school athletic program.

Anna Marie Jaeschke (SEP ’10) successfully completed her first year of graduate studies at Temple University and will work as a tutoring coordinator for Student-Athlete Academic Advising and Support Center at Temple. She will also serve as an exercise adherence coach with the Fit 4 Life Exercise Adherence team as part of an NIH grant.

John Ashworth, Huntington, W.Va., is the new Aquatics Director at the Huntington YMCA. He contacted the College to thank his professors, especially Mindi Eskeridge, who oversees the CPASS Aquatics program.

Tony Corley (AT ’97) was featured in Corridor Magazine this fall. Corley pursued a master’s degree in kinesiology at Indiana University, where he worked with football, wrestling and men’s basketball. After moving to Charleston, W.Va. to work at Charleston Area Medical Center, he received the offer for his “dream job” as a WVU athletic trainer and instructor in the AT education program. According to Head Football Athletic Trainer Dave Kerns, Corley knows how to build a relationship with the players and keeps them optimistic on their road to recovery.

Jack Marucci (AT ’86) returned to the WVU campus for the high-profile LSU vs. WVU football match up this fall. The head athletic trainer for LSU, who hails from nearby Uniontown, Pa., was sporting the purple and gold of LSU, where he oversees training for the Tigers.

Hillary Jeffries (MS SM ‘05) is director of special projects at The National Football Foundation & College Hall of Fame, Inc., a Nonprofit Organization Management industry, since 2005.

In Memoriam

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7/21/2011

Judith K. Palmer
Morgantown, WV
8/2/2011

John A. Murphy
Huntington, WV
8/5/2011

Thomas D. Prozzillo
Homestead, FL
8/30/2011

Patricia M. Paptopick
Morgantown, WV
8/2/2011
Brad Haas (BS SEP ’10) is about to begin his second year of law school at Case Western Reserve University.

Melinda Grant (BS & MS PETE ’76 & ’78) Texas A&M University, Health and Kinesiology Instructional Professor; Associate Chair, Physical Education Activity Program, and is the Aquatic Coordinator. She is the recipient of the Emil Mamaliga Teaching Excellence Award and has received numerous other awards for service. Her area of expertise is aquatics.

Whit Babcock (MS SM ’96) has been named director of athletics at the University of Cincinnati. “I am honored and humbled to become a part of the University of Cincinnati family,” Babcock said. Babcock was assistant athletic director and executive director of development for WVU and assistant athletic director for development at Auburn University. At Missouri, Babcock achieved all-time highs in donor participation, fundraising, season ticket sales.

Jake Miller (ACE ’08) teaches 8th grade health and coaches football, basketball, and track and helps with 5-A high school practice and scouts upcoming opponents in Texas. He also coaches Special Olympics and oversees recreational flag football, soccer and basketball games. “The ACE program gave me communication skills, teaching techniques and safety skills needed in both the classroom and the playing field,” he said. On the advice of Drs. Zlatz and Dieffenbach, Miller will continue his education to enhance his career. He hopes to become a director of athletics at the high school or possibly the collegiate level.

Milt Richards, (BS PE ’80, MS SM ’81) CPASS Hall of Fame member, has accepted a position at Simon Fraser University as the new senior director of athletics and recreation. Richards brings strong experience working at all three levels of the NCAA. “SFU is a great institution that has achieved tremendous success both academically and athletically,” Richards said. “SFU is well known for its success, and the opportunity to guide the transition into the NCAA was too good to pass up.” Richards has gained a reputation throughout the United States for his work in intercollegiate athletics.